



The City Bridge Trust Committee

Date: THURSDAY, 15 JUNE 2017
Time: 1.45 pm
Venue: COMMITTEE ROOMS, 2ND FLOOR, WEST WING, GUILDHALL

Members: Alderman Alison Gowman (Chairman)
Dhruv Patel (Deputy Chairman)
Karina Dostalova
Simon Duckworth
Marianne Fredericks
Deputy the Revd Stephen Haines
Alderman Alastair King
Vivienne Littlechild
Deputy Edward Lord
Jeremy Mayhew
Wendy Mead (Chief Commoner)
Paul Martinelli
Ian Seaton
Deputy Dr Giles Shilson
Alderman Andrew Parmley (Ex-Officio Member)

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Lunch will be served in Guildhall Club at 1PM
NB: Part of this meeting could be the subject of audio or video recording

John Barradell
Town Clerk and Chief Executive

AGENDA

Part 1 - Public Agenda

1. **APOLOGIES**
2. **MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA**
3. **MINUTES**
To agree the minutes and non-public summary of the meeting held on 11 May 2017.
For Decision
(Pages 1 - 10)
4. **OUTSTANDING ACTIONS**
Report of the Town Clerk.
For Information
(Pages 11 - 12)
5. **PROGRESS REPORT**
Report of the Chief Grants Officer.
For Information
(Pages 13 - 16)
6. **GRANT APPLICATIONS - STATISTICAL SUMMARY**
Report of the Chief Grants Officer.
For Information
(Pages 17 - 22)
7. **GRANTS AND STRATEGIC INITIATIVES RECOMMENDATIONS AND ASSESSMENTS**
To consider the Chief Grants Officer's reports on grant recommendations as follows:-
For Decision
(Pages 23 - 24)
 - a) Age UK (Pages 25 - 30)
 - b) LGBT Sector Support - Positive East (Pages 31 - 42)
 - c) LGBT Sector Support - LGBT Consortium
Please see item 7b.
 - d) LGBT Sector Support - Opening Doors London
Please see item 7b.
 - e) Oasis Children's Venture (Pages 43 - 44)
 - f) Respond (Pages 45 - 46)
 - g) Royal Court Theatre (Pages 47 - 48)
 - h) Highgate Newtown Community Centre (Pages 49 - 50)
 - i) Jacksons Lane (Pages 51 - 54)

- j) Paintings in Hospitals (Pages 55 - 56)
- k) Toyndbee Hall (Pages 57 - 58)
- l) Centre 70 (Pages 59 - 60)
- m) The 999 Club and Lady Florence Trust (Pages 61 - 62)
- n) Hackney Music Development Trust (Pages 63 - 64)

8. TO CONSIDER REPORTS OF THE CHIEF GRANTS OFFICER AS FOLLOWS:-

- a) Grants Recommended for Rejection (Pages 65 - 70)
- b) Grants/expenditure considered under Delegated Authority (Pages 71 - 72)
- c) Withdrawn and Lapsed Applications (Pages 73 - 74)
- d) Variations to grants awarded (Pages 75 - 76)
- e) Unsuccessful Stepping Stones applications (Pages 77 - 88)
- f) Progress report: Prince's Trust (Pages 89 - 92)
- g) City Bridge Trust Communications (Pages 93 - 106)

9. QUESTIONS ON MATTERS RELATING TO THE WORK OF THE COMMITTEE

10. ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS TO BE URGENT

11. EXCLUSION OF THE PUBLIC

MOTION – That under Section 100A(4) of the Local Government Act 1972, the public be excluded from the meeting for the following items of business on the grounds that they involve the likely disclosure of exempt information as defined in Part I of Schedule 12A of the Local Government Act.

Part 2 - Non-Public Agenda

12. NON-PUBLIC MINUTES

To agree the non-public minutes of the meeting held on 11 May 2017.

For Decision
(Pages 107 - 108)

13. PIPELINE OF PRO-ACTIVE STRATEGIC GRANTS

Report of the Chief Grants Officer.

For Information
(Pages 109 - 112)

14. QUESTIONS ON MATTERS RELATING TO THE WORK OF THE COMMITTEE

15. ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE COMMITTEE AGREE SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED

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THE CITY BRIDGE TRUST COMMITTEE

Thursday, 11 May 2017

Minutes of the meeting of The City Bridge Trust Committee held at Guildhall, EC2 on Thursday, 11 May 2017 at 1.45 pm

Present

Members:

Karina Dostalova	Vivienne Littlechild
Simon Duckworth	Deputy Edward Lord
Alderman Alison Gowman	Jeremy Mayhew
Marianne Fredericks	Dhruv Patel
Deputy the Revd Stephen Haines	Ian Seaton
Alderman Alastair King	

Members in Attendance:

Judith Pleasance

Officers:

John Barradell	-	Town Clerk and Chief Executive
Neil Davies	-	Town Clerk's Department
Simon Latham	-	Town Clerk's Department
Philippa Sewell	-	Town Clerk's Department
Kate Smith	-	Town Clerk's Department
Karen Atkinson	-	Chamberlain's Department
Anne Pietsch	-	Comptroller and City Solicitor's Department
David Farnsworth	-	Chief Grants Officer
Sufina Ahmad	-	The City Bridge Trust
Olivia Dix	-	The City Bridge Trust
Jenny Field	-	The City Bridge Trust
Stewart Goshawk	-	Principal Grants Officer
Becky Green	-	The City Bridge Trust
Sandra Jones	-	The City Bridge Trust
Jack Joslin	-	The City Bridge Trust
Julia Mirkin	-	The City Bridge Trust
Kate Moralee	-	The City Bridge Trust
Geraldine Page	-	The City Bridge Trust
Ciaran Rafferty	-	The City Bridge Trust
Shegufta Rahman	-	The City Bridge Trust
Tim Wilson	-	The City Bridge Trust
Kristina Drake	-	Communications Team

In Attendance:

- Joseph Lettieri and Ayse Adil from Parent Abuse and Reconciliation Service

1. **APOLOGIES**

Apologies were received from the Right Hon. the Lord Mayor Alderman Parmley, Chief Commoner Wendy Mead, and Deputy Giles Shilson.

2. **MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA**

The following non-pecuniary declarations were made during the meeting:

- The Chief Grants Officer as a Trustee of the London Emergencies Trust.
- Deputy Edward Lord as a Stonewall Ambassador.
- Ian Seaton, Simon Duckworth and Dhruv Patel by virtue of their Livery Companies supporting or being involved with potential grants discussed during non-public session.

3. **ORDER OF THE COURT OF COMMON COUNCIL**

The Committee received an Order of the Court of Common Council of 27 April 2017 appointing the Committee and approving its Terms of Reference.

4. **ELECTION OF CHAIRMAN**

The Committee proceeded to elect a Chairman in accordance with Standing Order No.29. The Town Clerk read a list of Members eligible to stand and Alderman Alison Gowman, being the only Member who expressed her willingness to serve, was duly elected as Chairman of the Committee for the ensuing year.

The Chairman took the opportunity to thank outgoing Members of the Committee, Alderman Vincent Keaveny Stuart Fraser and Stanley Ginsburg, and welcomed new Members Alderman Alastair King and (in his absence) Deputy Dr Giles Shilson. She welcomed back Jenny Field, Deputy Chief Grants Officer, and thanked outgoing Deputy Chairman Ian Seaton for his year in office.

5. **ELECTION OF DEPUTY CHAIRMAN**

The Committee proceeded to elect a Deputy Chairman in accordance with Standing Order No. 30. A list of Members eligible to stand was read, and Wendy Mead and Dhruv Patel declared their willingness to serve, if elected.

A ballot having been taken, votes were cast as follows:-

Wendy Mead	1 vote
Dhruv Patel	10 votes

RESOLVED – That Dhruv Patel be duly elected as Deputy Chairman for the ensuing year.

6. **MINUTES**

The Town Clerk tabled amended minutes for items 6 (Employment & Disability Fund) and 7 (Employment and Mental Health).

RESOLVED – That the amended public minutes and non-public summary of the meeting held on 20 March 2017 be agreed as an accurate record.

Matters Arising

Members noted that the reports regarding Support of the LGBT Sector and Lord Mayor's Show 2017 had been postponed from this meeting to the Committee's next meeting in June 2017.

7. APPOINTMENT TO THE SOCIAL INVESTMENT BOARD

Members noted that the composition of the Social Investment Board included the Chairman of the City Bridge Trust Committee (or their nominee) and another Member of the Committee.

RESOLVED – That the Chairman and Deputy Edward Lord be appointed to the Social Investment Board.

8. CBT BUSINESS PLAN AND THE CITY OF LONDON CORPORATION DRAFT CORPORATE PLAN

The Committee considered a report of the Chief Grants Officer which presented the City Bridge Trust (CBT) business plan for approval as well as an early draft of the City of London Corporation Corporate Plan 2018-23, to give Members an opportunity to provide feedback before wider consultation on the plan takes place. The Chairman advised of a number of corrections in both documents regarding the Bridge House Estates Social Investment Fund and the language concerning the Charity, and an updated section on Staffing Information was tabled.

RESOLVED – That the CBT Business Plan for 2017/18 be approved, and the draft Corporate Plan 2018-23 be noted.

9. REPORT OF ACTION TAKEN BETWEEN MEETINGS

The Committee noted the details of one decision taken since the last meeting.

RESOLVED – That the report be noted.

10. PROGRESS REPORT

The Committee received the regular progress report of the Chief Grants Officer and discussed the updates provided.

Finance Update

Members noted that a carry-forward of £4,448,000 to the 2017/18 financial year had been agreed by the Chairman of the Finance and Policy & Resources Committees via urgency procedures in order to agree five-year grant proposals at the May and July 2017 Committee meetings. The Chief Grants Officer advised that, as part of the Trust's 5 year strategic review to inform the 2018-2023 grant spend, consideration was being given as to how the approach to the grants budget might be improved to support the delivery of high impact, longer-term grants better, and a detailed paper for the CBT Committee and Resource Allocation Sub Committee was proposed.

Human Resources Update

The Chief Grants Officer advised that, as an outcome of the Rocket Science review commissioned by the Trust, the Director of City Philanthropy – A Wealth

of Opportunity Cheryl Chapman was working in-house ten days a month. In addition, the Head of Philanthropy Strategy position would be advertised in the next few days. These posts would support the work of this Committee, the City Corporation, and beyond.

Stepping Stones

Members were advised that the fourth round of Stepping Stones closed to first stage applications on 10th May. 50 applications had been received which would be shortlisted next week.

11. **CITY BRIDGE TRUST FUNDING STRATEGY 2018-2023**

The Committee considered a report of the Chief Grants Officer which provided an update of the work completed for the Strategic Review from February 2017, a finalised version of the strategy (called “Bridging Divides”) for approval, and details on proposed next steps in terms of recommending the agreed final strategy to Court in July 2017.

The Chief Grants Officer thanked the Committee for their commitment to developing this Strategy, and to Sufina Ahmad for her work in putting this Strategy together and the level of engagement she had secured throughout the process. He advised that, across the Corporation and its related charities there was approximately £53M a year of charitable giving of which £20M comes through the City Bridge Trust. He confirmed that it was the entire Corporation’s responsibility to ensure that this giving was as effective as it could be. A crucial part of this was being clear in what we want to achieve and being aware of our respective strengths so that we can work together to be more than the sum of our parts. Members noted that this strategy reflected that, and was about the total asset approach rather than capital alone. The Chief Grants Officer was happy that this Strategy aligned with the timing of the City of London Corporation considering its own strategy as it presented an excellent opportunity to build on the work being done to break down silos and co-ordinate all the City Corporation’s efforts.

Head of Strategic Review Sufina Ahmad thanked David for his introduction and thanked the Committee for their continued input and engagement throughout the development of the Strategy, and advised that the details of how this strategy would be implemented will be designed in the next 6-9 months in partnership with Members. Sufina advised that “Bridging Divides” set out a clear strategic direction for the Trust from 2018 to 2023 in terms of its priorities and the kind of funder it will need to be, and was ultimately anchored in and led by its vision and values:

1. **Inclusion and representation** – this challenges us and empowers us to think about how we remove barriers that groups that experience higher levels of deprivation or exclusion face in working with us.
2. **Care for the environment** – this ensures that we continue to encourage environmental education throughout our networks.
3. **Early action** – this allows us to fund at the acute end of need, whilst also continuing to be a strong advocate for creating a society that acts earlier to tackle root causes and invest in potential.

4. **Collaborative working with Londoners, communities and all sectors** – this means that we remain committed to working together with partners from across the voluntary and community sector and the private and statutory sectors, in London and beyond, to support the development of new and existing approaches.
5. **To be adaptive, creative and purposeful**

Bridging Divides had five different priorities with the intention broadly summarised as funding work across a bridge of need and potential, that begins where individuals and communities are ‘surviving’ and ends when they are ‘thriving’. The five funding priorities were summarised as:

1. **Connecting the capital** – funding for activities in geographical communities in London that are important to communities; helps them to (re)build community assets and, in some cases, back projects that could result in positively and dramatically changing the prospects of a community long-term.
2. **Reducing inequalities** – which will seek to tackle inequalities linked to matters such as race, gender, and social mobility.
3. **Positive transitions** – which will aim to empower Londoners experiencing inequalities to make transitions in their lives that are important to them.
4. **Advice and support** – this will aim to offer funding that can act as a safety net for individuals and communities given the ever increasing cost of living in London.
5. **Every voice counts** - This funding priority presents an opportunity to challenge the root causes for the divides that we have identified in this strategy, and considers the ways in which we can make London a city where everyone can thrive.

Members discussed the strategy, debating some of the wording regarding “Reducing Inequalities”, the lack of explicit reference to the LGBT community, and the terms used to describe different groups (i.e. ‘Disabled People’). Officers confirmed that an independent officer had been commissioned to check the strategy and ensure the language used appropriately represented the group it described, and officers confirmed that the omission of specific references to LGBT groups was an error and would be rectified. With regard to “Reducing Inequalities”, Members agreed that the current wording was appropriate and was underpinned by specific and meaningful detail regarding implementation.

RESOLVED – That:

- a) authority be delegated to the Town Clerk in consultation with the Chairman and Deputy Chairman to agree the minor changes as suggested at this meeting and any others that arise to refine the strategy before it is presented to the Court of Common Council in July 2017; and
- b) the updated strategy be circulated to Committee Members electronically before its final submission to the Court of Common Council.

12. **EMPLOYMENT & DISABILITY - BRIDGE TO WORK PROGRAMME**

The Committee received a report regarding the specific projects recommended for funding in the Bridge to Work programme and confirmed the allocation of

the total amount available. Members were informed that an application from Scope was being recommended for funding under the general Investing in Londoners criteria as the organisation wished to work with an extended age range but the organisation, if funded, would play an active part in the wider Bridge to Work framework.

RESOLVED – That:

- a) the allocation of the total £3.3m funds be agreed as outlined in Table 1 (subject to consideration of the individual reports on the selected organisations, which are presented elsewhere in the papers);
- b) the Court of Common Council be recommended to approve any individual grants which are above £500,000; and
- c) the report be noted.

13. GRANTS INDEX AND ASSESSMENT REPORTS

13a **Bridge to Work**

RESOLVED – That:

- a) A recommendation be made to the Court of Common Council to approve a grant of £1,241,568 over four years (£243,716; £562,796; £429,804; £5,252) to the Centre for Mental Health to implement Individual Placement Support (IPS) in two London boroughs; and
- b) An additional £193,432 be set aside for contingency (equivalent to 15.5% of the grant sum) to cover any additional or unforeseen work over the period.

13b **Action for Kids**

APPROVED - £250,000 over five years (5x £50,000) for a full-time Job Coach and a programme of employment brokering, travel-training and work-related learning to support young people with learning disabilities into and in employment. Release of quarterly grant payments will be conditional on satisfactory management accounts until such time as deemed prudent. The grant in years 4 and 5 is subject to the project achieving satisfactory progress in the first three years.

13c **Inclusion London**

RESOLVED – That a recommendation be made to the Court of Common Council to approve a grant of £775,000 over five years (£161,000; £150,000; £151,000; £155,000; £158,000) for a Project Manager; other key staff; and operational costs of the Inclusion London/Action on Disability joint Bridge to Work project. The grant in years 4 and 5 is subject to the project achieving satisfactory progress in the first three years.

13d **Muscular Dystrophy Group of Great Britain and Northern Ireland**

APPROVED - £216,000 over five years (£51,000; £53,000; £55,000; £57,000; £60,000) for the Project Manager (3.5 days per week) and other staff and operational costs of the Bridge to Work project. The grant in years 4 and 5 is subject to the project achieving satisfactory progress in the first three years.

13e **National Autistic Society**

APPROVED - £199,000 over five years (£75,000; £39,000; £29,000; £28,000; £28,000) to develop and establish an online training resource for autistic young

jobseekers in London. The grant in years 4 and 5 are subject to the project achieving satisfactory progress in the first three years.

13f Royal Mencap Society

APPROVED - £350,000 over three years (5 x £70,000) for an Employment Co-ordinator, an Employer Engagement Co-ordinator (both full-time) plus running costs to deliver the Bridge to Work project in London. The grant in years 4 and 5 is subject to the project achieving satisfactory progress in the first three years.

13g Whizz-Kids

APPROVED - £384,000 over 5 years (£49,000; £52,000; £91,000; £96,000; £96,000) for the salary and operational costs of the Bridge to Work project. The grant in years 4 and 5 is subject to the project achieving satisfactory progress in the first three years.

13h ShareAction

APPROVED - £80,000 over two years (£39,500; 40,500) to meet the cost of a full-time Education Officer with project running costs within its Education for the Capital in Environment and Finance initiative.

13i Evolve Housing + Support

APPROVED - £55,000 for a third and final year for a full-time Wellbeing Manager plus running costs to deliver mental health support services for homeless people living at Evolve Housing + Support units.

13j Terrence Higgins Trust

APPROVED - £106,400 over 2 final years (£52,350; £54,050) for a full-time Specialist Young People's Counsellor and the associated operating costs of a young people's therapy service project in London.

13k Heart n Soul

APPROVED - £90,000 over 3 years (3 x £30,000) towards the Expandable project, including the Project Assistant (2.5 days per week) and associated project costs.

13l Royal Hospital for Neuro-disability

APPROVED - £119,000 over three years (£45,000; £39,000; £35,000) towards the costs of providing regular sports activities to people living with severe neurological disabilities.

13m Scope

APPROVED - £250,000 over three years (£100,000; £80,000; £70,000) for the salary costs and related operational costs of the Starting Line and Kickstart programmes in east London, subject to Scope's ongoing engagement in the Trust's Bridge to Work initiative.

13n Toucan Employment

APPROVED - £114,750 over three years (£38,500; £37,750; £38,500) for the Salary of a Full Time (35 hours per week) Workstart Project Worker and associated running costs.

13o Volunteering Matters

APPROVED - £135,000 over three years (3 x £45,000) for the salary, project delivery and support costs of an Inclusion Worker engaging young disabled people in volunteering.

13p Her Centre Limited

APPROVED - £173,800 over three years (£57,500, £57,800, £58,500) for the Follow Up Support project, including one full-time equivalent Follow Up Support Worker.

13q Parent Abuse and Reconciliation Service

APPROVED - £108,200 over three years (£37,100, £35,100, £38,000) for the salary of a full-time Under 10's Children DART Project Manager and associated project costs, conditional on confirmation of securing new premises in Enfield Town.

13r Children England

APPROVED - £116,000 over two years (£57,500; £58,500) for a full-time Research and Learning Officer and a part-time Network Membership Officer, web developments, workshops and the production of research reports for the 4in10 programme in London.

13s Islington Bangladesh Association

APPROVED - £51,000 over three years (£16,800; £17,000; £17,200) for the part-time salary (21 hours per week) of the Welfare Rights and Debt Adviser and associated project costs.

13t Community Southwark

APPROVED - £100,000 over two years (£50,000; £50,000) for the salary of a full-time (35 hours per week) Outcomes Framework Development Officer and associated running costs to deliver a monitoring and evaluation programme in Southwark and Waltham Forest.

13u One Westminster

APPROVED - £130,000 over three years (£44,500; £42,500; £43,000) towards a 0.6 full-time equivalent post, associated running costs with costs for workshops and outreach support. This is subject to the submission of satisfactory quarterly management accounts, including the cash balance held.

14. TO CONSIDER REPORTS OF THE CHIEF GRANTS OFFICER AS FOLLOWS:-

14a Applications Recommended for Rejection

The Committee considered a report of the Chief Grants Officer, which recommended that sixteen grant applications be rejected for the reasons identified in the schedule attached to the report.

RESOLVED – That sixteen grant applications detailed in the schedule attached to the report be rejected.

14b Grants Approved under Delegated Authority

The Committee received a report of the Chief Grants Officer which advised Members of twenty nine expenditure items, twenty six in 2016/17 financial year totalling £915,500 and three in 2017/18 financial year totalling £36,150, which had been presented for approval under delegated authority to the Chief Grants Officer in consultation with the Chairman and Deputy Chairman.

A Member pointed out that the delegations included a grant to Children England, who was also a recipient of a larger grant earlier in papers (item 13R). Officers confirmed that these were entirely different projects, with the delegation falling under the Way Ahead programme, but undertook to highlight instances like this more clearly in future agendas.

RESOLVED – That the report be noted.

14c Withdrawn and Lapsed Applications

The Committee received a report of the Chief Grants Officer which provided details of twenty applications which had been withdrawn or had lapsed.

RESOLVED – That the report be noted.

14d Variations to Grants Awarded

The Committee received a report of the Chief Grants Officer which advised Members of a variation to one grant agreed by the Chief Grants Officer since the last meeting.

RESOLVED – That the report be noted.

14e Wembley National Stadium Trust

The Committee received the annual update on the work of the Wembley National Stadium Trust (WNST), which was run under contract by City Bridge Trust. The two charitable trusts worked independently but together, using shared experiences and resources to inform and improve the work of both.

RESOLVED – That the report be noted.

14f The City Bridge Trust Communications

The Committee received an update on the communications work of the City Bridge Trust and thanked officers for their continued hard work.

RESOLVED – That the report be noted.

14g Report on Learning Visits

The Committee received a report of the Chief Grants Officer about two visits that had taken place.

RESOLVED – That the report be received.

15. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE COMMITTEE**

There were no questions.

16. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS TO BE URGENT**

There was no other business.

17. **EXCLUSION OF THE PUBLIC**

RESOLVED – That under Section 100(A) of the Local Government Act 1972, the public be excluded from the meeting for the following items of business on the grounds that they involve the likely disclosure of exempt information as defined in Part 1 of Schedule 12A of the Local Government Act.

Item No.	Exempt Paragraphs
18 - 19	3
20 – 21	-

18. **NON-PUBLIC MINUTES**

RESOLVED – That the non-public minutes of the meeting held on 20 March 2017 be agreed as an accurate record.

19. **PIPELINE OF PRO-ACTIVE STRATEGIC GRANTS**

The Committee received a report of the Chief Grants Officer outlining the pipeline for strategic grants.

RESOLVED – That the report be noted.

20. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE COMMITTEE**

There were no questions.

21. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE COMMITTEE AGREE SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED**

There was no other business.

The meeting ended at 3.15 pm

Chairman

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The City Bridge Trust Committee – Outstanding Actions

Item	Date	Action	Officer responsible	To be completed/ progressed to next stage	Progress Update
1.	22 Sep 2016	Website Phase 2 (making the website more interactive) will be implemented in autumn 2017.	CBT team	September 2017	On track.
2.	11 May 2017	LGBT Sector Individual reports regarding support to the sector to come to a future meeting.	CBT Team	June 2017	On track
3.	11 May 2017	Lord Mayor's Show 2017 Report regarding the Lord Mayor's Show to come to a future meeting.	CBT Team	June 2017	On track
4.	11 May 2017	Improvement of Grants Budget Report to Resource Allocation Sub Committee and the City Bridge Trust Committee considering how the approach to the grants budget might be improved and clarification on accounting for multi-year commitments.	CBT Team and Chamberlain	September 2017	On track

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Committee: City Bridge Trust	Dated: 15 th June 2017
Subject: Progress Report	Public
Report of: Chief Grants Officer	For Information

Summary

This is a regular report by the Chief Grants Officer (CGO). Following an introduction to the external speaker for this Committee from your grant recipient the Bike Project, you are asked within this report to note updates on the following:

- The Work Continues.
- Strategic Review update.
- Lord Mayor's Show.
- Human Resources team update.
- Stepping Stones.

Recommendation

- a) That the report be noted.

Main Report

Introduction

1. You will recall that you have agreed that each of the City Bridge Trust (CBT) Committee Meetings will begin with a presentation on a particular aspect of the work you support. Today's speaker is Jem Stein from the Bike Project. The Bike Project has been providing refugees of all ages and backgrounds with refurbished bikes, giving them a free, healthy and sustainable method of accessing vital services whilst providing skills training on bike mechanics. Jem will provide an overview of the work being undertaken.

The Work Continues

2. Whilst we undertake our 5 year Strategic Review (see update at paragraph 4) the CBT's core work continues in every London Borough. Your CGO continues to make Friday visits to see some of the 500+ charities you are supporting at any one time throughout Greater London and Members are reminded they are very welcome to join any of the visits.
3. Most recently he visited Derman. Your grant funds the salary of a part-time bi-lingual Counsellor and project running costs of a mental health counselling service for Kurdish and Turkish-speaking Londoners. The organisation is

client-centred and professionally run with strong relationships with mainstream referral agencies. It also takes a strongly collaborative approach and works within different partnerships. The challenge of this is that a relatively small organisation is required to feed service data into several different databases (the requirements of each founded partnership stream) – the resource implications of this should not be overlooked.

Strategic Review Update

4. Since your last meeting, your Head of Strategic Review has incorporated the changes requested by this Committee to the proposed funding strategy for 2018 to 2023. Additionally, it has been recommended that in the proposed strategy we make clearer that as well as improving the access individuals and communities have to philanthropy; we wish to increase the level and effectiveness of philanthropy too. We intend to include this change (subject to any other view of the Committee). A final draft version of the strategy will be circulated to the Committee in the week prior to this meeting.
5. We have also been working with partners to convert the strategy into a publication that can be shared on our website and as a hard copy by mid-July 2017. It is our intention to have an easy-read version of the strategy available by mid-July 2017 too.
6. In the coming months, your Deputy Chief Grants Officer will be directing the implementation of the strategy. This work is being further developed by your officer team and will be honed at an officer away day on 20th July. A part of the implementation will be how to further commit City Bridge Trust to extend its current activities to beyond that of simply grant-making (the total asset approach). Therefore, the Committee is asked to note that as part of the implementation you will be asked to consider your Terms of Reference (ToR), and any changes that you would like to recommend. These can then be considered as part of the usual corporate governance cycle for approving Committee ToR which, as you know, are approved by the Court of Common Council in April/May annually, having first already being approved by the Policy & Resources Committee.

Lord Mayor's Show 2017

7. Your officers are working with three current grantees to design a float to participate in the Lord Mayor's Show 2017. Those grantees are; Core Arts, Rambert and the London Symphony Orchestra (who are also one of the beneficiaries of the Lord Mayor's Appeal 2017). In alignment with the theme of Educate, Support, Inspire; our entry for the show aims to provide visible representation of how central these items are to the Trust's aim of tackling disadvantage in London.
8. Our float will be a blending of music and dance, working with a range of ages, abilities and ethnicities to showcase the best of our diverse city. The design for the float will reflect the current five year Strategic Review. Discussions are taking place with Emergency Exit Arts (EEA) having worked with them in

2015. EEA specialises in outdoor performance work. Detailed costings are almost finalised and will be reported back to Committee.

9. The final costings will be less than £50K and therefore to be approved by delegated authority.

Human Resources Team Update

10. Head of Philanthropy Strategy: The advert for this post was circulated on 12th May 2017 with the closing date for applications being 1st June 2017. A total of 43 applications were received for this position. The interviews will be held on 14th and 22nd June. A further update will be provided on the candidate appointed to the position at a later date.
11. Grants Administrator: The interviews for the 12 month fixed term Grants Administrator role will be taking place on the 9th June. Applications are currently being reviewed and a shortlist for interview prepared. A verbal update on the outcome will be provided at Committee.
12. Social Investment Fund Associate: This post is currently out to advert. The closing date for applications has been set as 19th June. This Committee will be advised when an appointment has been made.

Stepping Stones Fund

13. You receive regular updates on this grants programme. We launched Stepping Stones in 2014 for charitable organisations who wish to prepare themselves for social investment, recognising that there is merit in encouraging people to think about as wide a range of finance options at a time when income is often constrained. For those unfamiliar with the term, social investment is finance used to generate both social and financial returns. Stepping Stones is concerned with investment readiness and is run in partnership with UBS. To date, the programme has disbursed £2.2m to 49 organisations across three funding rounds, typically supporting business development, market research, financial modelling, and piloting new services.
14. This current round of Stepping Stones is the fourth and opened on March 20th. We received 56 first-stage proposals with a total value of £2.5m, which is comparable to previous rounds. Following an initial review by your officers, 25 organisations were invited to submit a full case and 31 were recommended for rejection (details of these appear elsewhere in today's papers).
15. Each organisation, whether shortlisted or not, is offered feedback. Those who are asked to provide full details of their request have until June 28th to do so, following which selection interviews take place at UBS in late July. Final grant recommendations will be made in September and a total of £550,000 is available.

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Committee	Dated:
City Bridge Trust	15 th June 2017
Subject: Grant Applications – statistical summary	Public
Report of: Chief Grants officer	For Information

Summary

This paper summarises applications received and action taken under your grants programmes this financial year, including those recommended for decision to this meeting. 63 applications will be dealt with at today's meeting, including 14 grant recommendations and 3 grants to be noted as approved by delegated authority for a total recommended sum of £1,960,850. This leaves £12,611,240 remaining on your core budget for 2017/18 and £3,713,000 remaining on the Anniversary funds.

Recommendations

Members are asked to:

- a) Note the report
- b) Consider the grant recommendations in the subsequent annexes

Main Report

Background

1. This paper summarises action taken and proposed this financial year on grant applications received under your Investing in Londoners grants programmes and your Anniversary Programmes. It charts overall spend against your current year grants budget, grants made by programme outcomes, action taken on applications received and a summary of today's recommendations.

Grants Budget 2017/18

2. Table 1 below shows the grants budget for the current year; the total amount committed at your May Committee and subsequently by delegated authority; the amount recommended at this meeting; and the balance remaining. It also presents this information in more detail, per programme area.
3. Your meeting today will consider 63 applications, including 14 grant recommendations as well as 3 grants to be noted as approved by delegated authority, for a total recommended sum of £1,960,850. These figures include 31 Stepping Stones applications which have been rejected by delegated authority. If all recommendations are approved you will have spent 22% of your Investing in Londoners core grants budget for 2017/18.

Table 1: Overall spend against 2017/18 budget

	Grants budget	Grants spend	Pending applications	% spend of annual budget
Core 2017/18 Investing in Londoners grants budget				
Original Grants Budget	£15,000,000			
20th anniversary budget uplift	£1,000,000			
Write-Backs & Revocations	£26,200			
UBS contribution	£50,000			
Carry forward 2016/17 (subject to approval)	£166,190			
Total Budget Available	£16,242,390			
Previous Committee meetings				
Allocated Stepping Stones spend		£5,000		0%
May 2017		£1,665,300		10%
Sub-total approved spend		£1,670,300		10%
Remaining budget	£14,572,090			
Today's recommendations				
June 2017		£1,960,850		12%
Total annual spend		£3,631,150		22%
Remaining budget	£12,611,240			
Proposed use of remaining budget				
Submitted applications - under assessment			£2,750,845	17%
Stepping Stones			£545,000	3%
Strategic initiatives			£610,000	4%
Available grants balance			£8,705,395	54%
Summary				
Grants committed		£1,670,300		10%
Grants recommended		£1,960,850		12%
Balance remaining	£12,611,240			78%

Additional funding streams				
	Grants budget	Grants spend	Pending applications	% spend of annual budget
Anniversary programme: employability (20th anniversary budget uplift of 40%)				
Carry forward from previous years	£2,735,000			
2017/18 new budget	£2,000,000			
Total budget available	£4,735,000			
Spend at previous meetings				
	May-17	£4,735,000		100%
Recommended spend today				
		£0		0%
Total spend		£4,735,000		100%
Remaining budget	£0			0%
Summary				
	Grants committed	£4,735,000		100%
	Spend recommended	£0		0%
	Balance remaining	£0		0%

Anniversary programme: infrastructure support (20th anniversary budget uplift of 40%)				
Carry forward from previous years	£1,713,000			
2017/18 budget	£2,000,000			
Total budget available	£3,713,000			
Spend at previous meetings in 2017/18				
		£0		0%
Recommended spend today				
		£0		0%
Total spend		£0		0%
Remaining budget	£3,713,000			100%
Summary				
	Grants committed	£0		0%
	Grants recommended	£0		0%
	Balance remaining	£3,713,000		100%

Annual funding for Prince's Trust funding (agreed Oct 14)				
2017/18 budget	£1,000,000			
Balance to be drawn down	£1,000,000			
Summary				
	Balance remaining	£1,000,000		100%

Overall Grant Summary for 2017/18				
	Grants already committed	£6,405,300		25%
	Grants recommended today	£1,960,850		8%
	Balance remaining	£17,324,240		67%

4. Table 3 shows the grant awards you have made this financial year under Investing in Londoners and today's recommendations by programme.¹

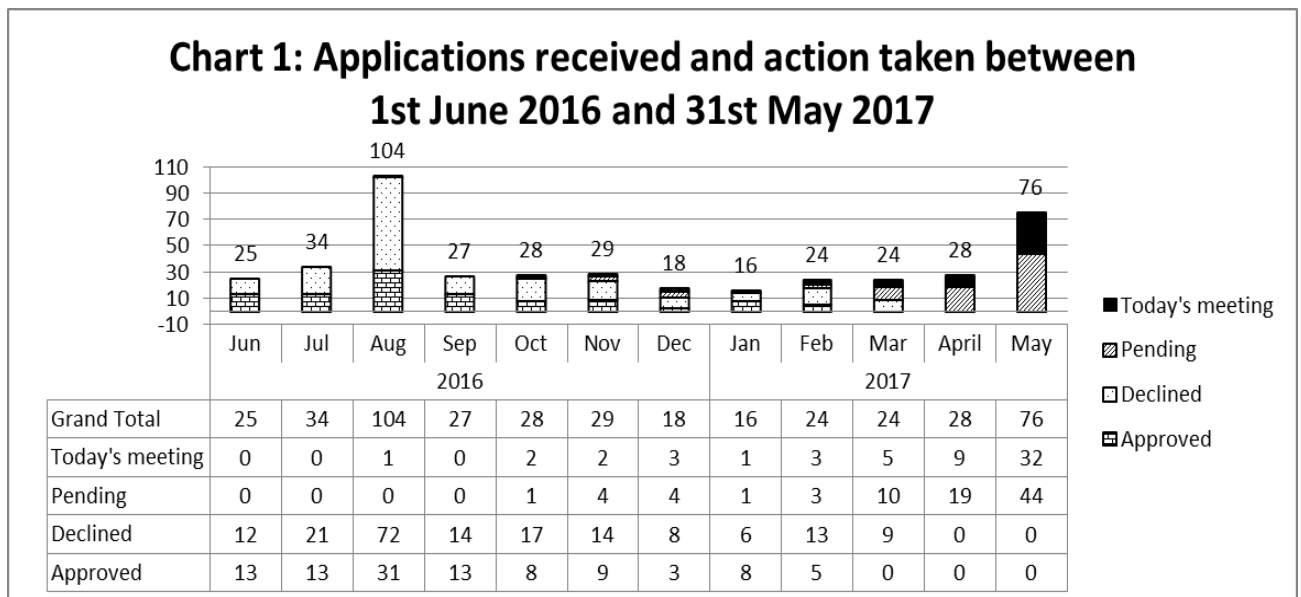
Table 3: Investing in Londoners awards and recommendations by programme

Fund/Program	Number of grants				Value of grants			
	Year to date	Today's meeting	Total	% total grants	Year to date	Today's meeting	Total	% total value
English for Speakers of Other Languages	0	0	0	0%	£0	£0	£0	0%
Improving Londoners' Mental Health	3	1	4	12%	£191,950	£95,000	£286,950	8%
Improving London's Environment	1	1	2	6%	£80,000	£105,000	£185,000	5%
Making London More Inclusive	5	1	6	18%	£708,750	£73,700	£782,450	22%
Making London Safer	2	1	3	9%	£282,000	£17,400	£299,400	8%
Older Londoners	0	4	4	12%	£0	£354,300	£354,300	10%
Reducing Poverty	2	2	4	12%	£167,000	£223,840	£390,840	11%
Resettlement & Rehabilitation of Offenders	0	1	1	3%	£0	£90,000	£90,000	2%
Stepping Stones	0	0	0	0%	£0	£0	£0	0%
Strengthening London's Voluntary Sector	2	0	2	6%	£230,000	£0	£230,000	6%
Strategic Initiatives	0	5	5	15%	£0	£1,000,720	£1,000,720	28%
Eco-audits	2	0	2	6%	£5,600	£0	£5,600	0%
Access Audits	0	1	1	3%	£0	£890	£890	0%
Grand total	17	17	34	100%	£1,665,300	£1,960,850	£3,626,150	100%

The 28% value of Strategic Initiatives relates to the total spend in the year to date and is a consequence of timing. As your overall budget for these is 20% of the total annual value of the core grants budget further spend in this area will be closely monitored.

¹ Making London More Inclusive excludes access audits which are shown separately.

5. Chart 1 shows the flow of applications received over the last year and action taken, allowing any seasonal variations to be seen. This excludes Strategic Initiatives as they are usually solicited rather than open programmes.



6. Between 1st June 2016 and 31st May 2017, 433 applications were received for the Investing in Londoners programmes. Excluding the applications being considered at this meeting, 103 applications have been approved, 186 declined and 86 are pending. The spikes in applications seen in August 2016 and May 2017 are due to the closing date for rounds of the Stepping Stones Fund. Otherwise applications are fairly evenly spread across the year, which is comparable to previous years.
7. There are 10 applications shown as pending and which were received prior to and including January. The delay in bringing these to you for decision has been due in most cases to the individual organisations being particularly slow in responding to requests for additional information. Your officers' patience in these circumstances has been applied as the work proposed is potentially of great value. In one case, the organisation has been undergoing some developmental changes and your officer has been of assistance in helping the charity through this. Often, the assessment process adopted by the Trust can involve an element of development and guidance in this way. The 10 applications referred to above will be brought to your July meeting for decision.
8. Officers are asking you to consider 63 applications at this meeting, as presented in the subsequent annexes and reports. Of these, 14 are recommended for a grant and 3 are reported as having been approved under the scheme of delegations. A further 10 are recommended for rejection, and 31 Stepping Stones applications are reported to this meeting as having been rejected under delegated authority. 3 applications have been withdrawn by applicants and 2

have been lapsed following several unsuccessful attempts by officers for further information. Table 4 provides a summary.

Table 4: Action to be taken on Investing in Londoners applications today

Action to be taken	Number	Amount
Applications recommended for grant to Committee	14	£1,941,840
Funding approved by delegated authority up to £10,000 (to note)	2	£1,610
Funding approved by delegated authority from £10,001 - £25,000 (to note)	1	£17,400
Funding approved by delegated authority from £25,001 - £50,000 (to note)	0	£0
Applications recommended for rejection	10	n/a
Rejections approved by delegated authority (to note)	31	n/a
Withdrawn applications (to note)	3	n/a
Applications lapsed (to note)	2	n/a
Total Investing in Londoners applications	63	£1,960,850

Grants in Management

9. The total of grants currently under the on-going management of your Grants Officers is shown in Table 5. Prior to the approvals recommended for this Committee, the total sum for grants currently being managed is £31,037,973. Should the Committee approve the applications proposed at today's meeting, this balance will rise to £32,998,823.

**Table 5
Grant commitments under management as at 1st June 2017**

Table for 2017/18 year-to-date	£	£
Prior year grant commitments brought-forward as at 31 March 2017		27,600,000
Grant awarded in 2017/18	6,405,300	
Grant write-backs in 2017/18	<u>(26,200)</u>	6,379,100
Payments made in 2017/18 to Grantees		(2,941,127)
Current grant commitments as at 1st June 2017		<u>31,037,973</u>

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Chief Grants Officer

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INDEX OF GRANT RECOMMENDATIONS

	Ref No.	Organisation	Requested Amount	Recommended Amount
<u>Strategic Initiatives</u>				
a)	14126	Age UK	£0	£337,000
b)	13988	Positive East	£0	£281,000
c)	13987	LGBT Consortium	£0	£217,000
d)	13986	Opening Doors London	£0	£165,000
<i>Total Strategic Initiatives</i>			£0	£1,000,000
<u>Improving London's Environment</u>				
e)	13968	Oasis Children's Venture	£135,435	£105,000
<i>Total Improving London's Environment</i>			£135,435	£105,000
<u>Improving Londoners' Mental Health</u>				
f)	13993	Respond	£95,100	£95,000
<i>Total Improving Londoners' Mental Health</i>			£95,100	£95,000
<u>Making London More Inclusive</u>				
g)	13924	Royal Court Theatre	£73,277	£73,700
<i>Total Making London More Inclusive</i>			£73,277	£73,700
<u>Older Londoners</u>				
h)	13840	Highgate Newtown Community Centre	£54,000	£68,400
i)	13942	Jacksons Lane	£127,742	£127,800
j)	13889	Paintings in Hospitals	£59,500	£59,500
k)	13870	Toynbee Hall	£98,600	£98,600
<i>Total Older Londoners</i>			£339,842	£354,300
<u>Reducing Poverty</u>				
l)	13930	Centre 70	£99,960	£100,000
m)	14007	The 999 Club and Lady Florence Trust	£123,836	£123,840
<i>Total Reducing Poverty</i>			£223,796	£223,840
<u>Resettlement and Rehabilitation of Offenders</u>				
n)	13979	Hackney Music Development Trust	£90,000	£90,000
<i>Total Resettlement and Rehabilitation of Offenders</i>			£90,000	£90,000
Grand Totals			£957,450	£1,941,840

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Committee	Dated:
City Bridge Trust	15 th June 2017
Subject: Strategic Initiative: Age UK	Public
Report of: Olivia Dix	For Decision

Summary

Fraud, including cyber fraud, is an escalating problem and older people are often the victims. 55% of people aged 65 or older have been targeted by 'scammers' and the average age of a victim has recently risen to 75. Age UK estimates that half a million older people could have lost their savings. There is also considerable evidence that once a person has been a victim of fraud they are more likely to become a repeat victim.

This strategic Initiative – Scams Prevention and Victim Support in London - is a partnership between Age UK (charity number 1128267) and Action Fraud (the national fraud and cyber-crime reporting centre, a service run by the City of London Police, the national policing lead for fraud). The project will design and deliver a series of activities with Age UK London network organisations in four London Boroughs that will identify the most effective preventative measures against older people being the victim of fraud, or repeat victims, and provide support on a group or one to one basis with particularly vulnerable victims.

The application is from Age UK which will deliver the planned activities. Action Fraud has been closely consulted in preparing the funding application and will be involved on the advisory group for the programme and in its evaluation. The proposed funding and activities enhance the existing work of Action Fraud and in no way substitutes statutory or other City of London funding.

This is a valuable partnership between a charity and a statutory body. In addition to the benefit to an estimated 2100 older people within the four Boroughs (which are still to be determined), the project is intended to create a model for prevention and working with victims of fraud that can be used in other areas of London and the country.

Recommendation

Members are asked to agree:

£337,000 over eighteen months to Age UK (Charity No. 1128267) to design and deliver an evaluated model for the prevention of fraud and support for older people in London affected by fraud.

Main Report

Background

Age UK (no.1128267) is the country's largest charity dedicated to helping everyone make the most of later life. Its chief charitable purposes are in summary:

- To prevent or relieve the poverty of older people
- Advance education
- Prevent or relieve sickness, disease or suffering in older people
- Promote equality and diversity
- Promote the human rights of older people
- Assist older people in need

It has three strategic priorities: to be the go-to place for ageing issues; to tackle loneliness and to provide person-centred support and care. In addition it provides financial and organisational support to its local networks, most of which are constituted as separate charities (eg Age UK Camden). There are around 150 local, independent, Age UK organisations covering most of England. You have funded a number of local Age UK organisations in London as well as the national Age UK.

The City of London Police Force (COLP) is the national policy lead for fraud and this work is publicly funded. Action Fraud is the UK's national reporting centre for fraud and cyber crime and takes crime and information reports on behalf of the police and gives advice and fraud prevention guidance. Action Fraud does not have a separate legal status to the COLP. Action Fraud does not have investigation powers, but the reports taken by Action Fraud are sent to the NFIB which is run by the COLP. The NFIB collates and analyses these reports and other intelligence on fraud from across the United Kingdom and will send cases on to Police Forces for investigation.

In December 2014 the Economic Crime Victim Care Unit (ECVCU) was set up within Action Fraud to create a specialist support service for victims of fraud who, because their reported crime did not fit the current criteria of being capable of being investigated further, missed out on mainstream victim support as their cases were not referred through Action Fraud to the Metropolitan Police Service or the City of London Police. To date ECVCU has supported over 3,000 victims of fraud. Its business plan includes the commitment to use the insight and understanding gained to prevent and protect victims, working in collaboration with other agencies where appropriate noting that the evidence is that once a person has been a victim of fraud, they are more likely to become a repeat victim. The collaboration with Age UK delivers this commitment by providing Age UK with information about older people who have been victims of fraud with those individuals' permission.

The proposed funding will not relieve the City of London Corporation, which is responsible for the COLP and is the police authority for the City of London area, of any financial or other commitment. It is recognised, nevertheless, that funding Age UK's work as proposed will enhance the impact of the work already currently undertaken by Action Fraud (and the COLP) in this area helping to address particular needs of vulnerable, older Londoners living in the specific London Boroughs targeted in the first instance. This proposed funding does not give rise to any conflict of interest in the City of London's activities and exercise of its functions as police authority and those as trustee of Bridge House Estates. This project meets the

charitable objectives of Age UK and addresses your priorities of Reducing Poverty and of supporting Older Londoners. Should your funding not be agreed it is unlikely that this project would go ahead unless funding was secured by Age UK from other sources.

Aims

- To raise awareness of scams and how they can be reported
- To make Londoners feel safer, more secure and confident
- To reduce the number of older people becoming victims of fraud or repeat fraud
- To create an evidenced model which may be used elsewhere in London and the country

Activities

The first stage of the project, lasting six months, will be focussed on developing resources and identifying and training the four local Age UK groups. Resources will be developed using the experience and views of victims of fraud, through focus groups and in depth interviews, and will include a film, information guides for distribution at events and a number of other printed resources. The delivery stage, lasting twelve months, will consist of group and individual awareness raising sessions and one to one support sessions for particularly vulnerable victims. Participants will be referred to the programme from Action Fraud as well as through the local Age UK networks. This work will be supported by a national Advice Line (run by Age UK) to answer scam-related calls (separately funded) and further awareness raising through Age UK's social media and website outlets.

Crucial to the overall effectiveness and value of the project will be the external evaluation, in place from the start of the project, which will need to be robust enough (eg through applying appropriate statistical analysis/sample size, etc) to be credible with police forces and charitable organisations in other areas, as well as to help identify the most effective prevention and support mechanisms.

Outcomes

- Reduce the number of repeat victims of fraud
- Assist victims to cope and recover from their experience
- Develop model of effective prevention and support
- Promote the model to other areas of the country

There will be an advisory group for this project that will include a representative of City Bridge Trust.

Finance

The figures below are for the Age UK group, including commercial activities. The fundraising costs look high because they include the costs of raising money through commercial activities. Although the organisation shows a deficit in 2016/17 and 2017/18 that would make it high risk, it made a surplus in 2015/16 and has considerable free reserves in all three years. The fall in free reserves in 2017/18 is due to the sale of the AidCall business in 2016/2017. The increase in the reserves policy between 2015/16 and the following two years is because of a decision to

move from a policy of six months/ free reserves to nine months. This reflects challenges in the fundraising environment and competitive pressures around Age UK's commercial activities.

Year end as at 31 March	2015/2016 Audited Accounts £	2016/2017 Forecast £	2017/2018 Budget £
Income & expenditure:			
Income	168,071,000	149,696,000	142,259,000
- % of income confirmed as at 23/05/2017	n/a	%	22%
Expenditure	(158,171,000)	(149,883,000)	(144,088,000)
Total surplus/(deficit)	9,900,000	(187,000)	(1,829,000)
Split between:			
- Restricted surplus/(deficit)	(1,689,000)	888,000	7,800,000
- Unrestricted surplus/(deficit)	11,589,000	(1,075,000)	(9,629,000)
	9,900,000	(187,000)	(1,829,000)
Cost of Raising Funds	81,639,000	76,663,000	76,048,000
- % of income	48.6%	51.2%	53.5%
Operating expenditure (unrestricted funds)	143,249,000	122,038,000	131,800,000
Free unrestricted reserves:			
Free unrestricted reserves held at year end	38,050,000	42,100,100	32,200,000
No of months of operating expenditure	3.2	4.1	2.9
Reserves policy target	20,700,000	44,600,000	44,600,000
No of months of operating expenditure	1.7	4.4	4.1
Free reserves over/(under) target	17,350,000	(2,499,900)	(12,400,000)

Project budget

The cost for evaluation is high because of the need to ensure that there is a robust evaluation from an organisation with sufficient status to have impact nationally.

Focus groups 3 x focus groups	7,000	
Resources awareness raising films and resources	14,000	
Training course and development of supporting materials for local Age Uks	7,000	
External evaluation	35,000	
Local delivery - work with local partners	160,000	
Project support and data collection	30,000	
Overheads	31,635	
Staff costs	51,944	
Total request from City Bridge Trust		336,579
Avoiding scams guide	30,000	
Advice line calls to answer 150 scams related calls per month	9,000	
Anticipated contributed from Royal Mail		39,000
Total project budget		375,579

Olivia Dix

Interim Principal Grants Officer

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Summary Assessment of Strategic Initiative for Committee Decision

FILTERS	
<i>Will The pro-active grant:</i>	
Further the Trust's Vision and Mission (a fairer London & tackling disadvantage)?	Yes
Support work within one of existing Investing in Londoners programmes (IIL)?	Yes
Or, meet a clear need that has arisen since(IIL) were agreed?	N/A
Have the potential for impact beyond that of an individual reactive grant or number of individual grants?	Yes
Be affordable within the agreed annual budget (from the Trust alone or in combination with other funders) and, looking forward, leave sufficient budget to meet anticipated pro-active grants for the remainder of the financial year?	Yes
Be made to an organisation(s) that conforms to the Trust's eligibility criteria and has the capacity and expertise to deliver the work?	Yes

PRIORITISATION GUIDANCE	
Evidence	
Is there external and/or internal research and information that supports the need for the proposed grant?	Yes
Is there external and/or internal research and information that indicates the approach proposed in the grant will be successful?	Yes
Is there evidence that indicates the work will be hard to fund from other sources?	Yes
Impact	
Will the grant tackle a root cause(s), or positively influence policy or practice?	Yes
Will the work/approach funded be replicable?	Yes
Does the grant provide an opportunity to strengthen Civil Society in London?	N/A
Is the work sustainable beyond the period of the grant?	Yes
Can the impact of the work be measured through evaluation?	Yes

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Committee	Dated:
City Bridge Trust	15 th June 2017
Subject: Strategic Initiative – LGBT sector support	Public
Report of: Chief Grants Officer	For Decision

Summary

This report seeks your approval for grants to three separate charities (Positive East on behalf of the GMI Partnership; LGBT Consortium; Opening Doors London) for projects which support the delivery and sustainability of services to LGBT communities in London and those third sector agencies which provide them.

Recommendations

Members are asked to agree grants of:

- a) £281,000 over three years (£108,000; £88,000; £85,000) for the GMI Partnership to expand and diversify its work supporting the LGBT community in London. The grant is payable to Positive East.
- b) £217,000 over three years (£80,000; £69,000; £68,000) to the LGBT Consortium to create and manage an online directory/mapping tool of services in London and to provide capacity-building and general support to the LGBT third sector.
- c) £165,000 over three years (3 x £55,000) to Opening Doors London for a Training Coordinator (17.5hpw) and an Administrator (21hpw) plus other costs for a programme to develop the quality of services provided to older LGBT Londoners by voluntary and statutory agencies.

Main Report

Background

1. At a special meeting of the LGBT sector in August 2016, convened by the Trust in partnership with Trust for London, the report "*Still Out There*" (commissioned by Trust for London <https://www.trustforlondon.org.uk/wp-content/uploads/2016/07/Still-Out-There-1.pdf>) was launched. It painted a disconcerting picture of the needs of LGBT Londoners and the real and serious challenges faced by specialist service providers to be able to meet those needs in a time of rising demand and diminishing resources. This perfect storm has created fragility within the sector which has led to service and even organisational closures. Some of the key findings were:
 - Many LGBT people in London face a multitude of issues that require targeted support by statutory and third sector service providers. Key

among these are issues of poverty and significant levels of prejudice (e.g., homophobia/biphobia/transphobia) faced by LGBT people, both of which have far-reaching consequences for their overall health and well-being.

- Over one third of LGBT people in the study face significant financial hardship and lack sufficient financial resources to maintain a suitable standard of living in the Capital, earning less than £15,000 per annum (below the current London Living Wage of £9.75/hour).
 - For one third of LGBT people in the study, ensuring their physical safety both at home and elsewhere is a constant or significant challenge. More than 40% of LGBT people in the study experience some form of prejudice on a regular basis. The research showed that a majority of LGBT people are reluctant to reveal their sexual orientation or gender identity, for fear of the reaction they will receive from staff in mainstream organisations.
 - LGBT service provision is largely underfunded or unavailable within many London boroughs or regions. As a result, the majority of respondents were unable to access LGBT specific services within their locality, while a majority of respondents stated they would prefer to access LGBT specific services if they were available to them.
2. The seminar (chaired by Deputy Edward Lord) created honest and productive debate about these issues and about what funders, commissioners and the sector itself could do to protect, improve and, where possible, expand services to London's LGBT communities. Those present were invited to make proposals to the Trust where they felt they could make a significant impact on supporting the sector. Three proposals have now been received and are summarised in the accompany appendices. They are:
- a) *GMI Partnership* – a partnership set up in 2008 of three long-established agencies: Positive East; Metro; and Spectra
 - b) *LGBT Consortium* – the national membership body of third sector LGBT agencies, established in 2003
 - c) *Opening Doors London* – a charity supporting and advocating for older LGBT people in the capital.
3. Members attention is drawn, also, to a grant recently approved under delegated authority (mentioned elsewhere in your papers) which is for a pilot project run jointly between Suzy Lamplugh Trust, Galop and Gendered Intelligence which examines approaches to ensuring the safety (real and perceived) of some of the most marginalised LGBT people.

Conclusion

4. The three proposals presented here will make a significant and positive difference to the lives of LGBT people in London, both on an individual service basis and through helping to protect and develop key agencies which themselves provide important support to this sector.

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GMI Partnership

Who they are:

The GMI Partnership was established in 2008 and comprises three leading LGBT charities: Positive East, Metro and Spectra. Its remit is to provide a rapid response across London to HIV testing and related sexual health issues for men who have sex with men. It is the current outreach and community engagement provider for the London Councils funded HIV prevention programme "Do it London" which is the only London-wide commissioned programme. In this latest year the Partnership has had 100,000 contacts with LGBT people across London and a store of data covering 8 years' engagement. This arrangement between three leading HIV charities offers more than the sum of its parts and is a good tried-and-tested model of collaborative best practice. The Partnership is not a single charity in its own right so any grant awarded would be made to Positive East as the lead body and which would also be the employer of any staff funded.

The Proposal:

The Partnership is now operating in an increasingly complex, austere and competitive environment and this proposal would aim to:

- Reimagine its business plan and re-launch the Partnership to make it more accessible to the sector
- Expand and diversify its work including being able to take a more holistic approach to HIV prevention, sexual and reproductive health and LGBT strategic equalities and service delivery; and to provide leadership in London linking these domains.

The Project:

GMI believes that to effectively address HIV prevention, sexual reproductive health, and LGBT equalities a much more holistic approach is required and which tackles wider determinants that impact on behaviours. Due to the commissioning approach of many statutory authorities there is much less scope and capacity for the Partnership to undertake such preventative work and to create effective solutions. The proposal sets out a development programme for the GMI Partnership which will enable it to be fit for purpose given the volatile landscape for this area of work. In effect, this request is to enable and ensure that the partnership approach, which has been very effective to date, can be made more robust and more responsive in order to be able to provide the best quality services in the years ahead and to help inform commissioners of services so that these processes are more effective. Future work is likely to address the needs and circumstances of women affected by HIV.

The following outputs and outcomes would be achieved:

Outputs

- Produce a 3 year business plan (with annual reviews) to include fundraising, communications, workforce development.
- Review & update governance and leadership/management structure (incl development training)
- Produce hard copy resource/best practice guidance from learning gained over several years of working in and with this sector

- Create new branding and website, maximising use of technology
- Deliver workshops with key LGBT forums and Healthwatches on addressing support needs and tackling inequalities

Outcomes

- Ensure GMI Partnership is better able to determine and provide for the needs of the LGBT community particularly in relation to HIV testing and related support
- Harness the knowledge from many years' work to date to advise and shape future commissioning so that it becomes more effective and more efficient
- Consult and work with the LGBT sector in London to ensure their voices are heard and that health inequalities are identified and addressed
- Develop resources to enable statutory providers to better meet the needs of the LGBT community

Funds are sought for the following costs:

Item	Year 1	Year 2	Year 3	Project Total
Staffing				
Development Manager	£48,000	£48,000	£48,000	
Contribution Data Management	£10,000	£10,000	£10,000	
Consultancy				
Business Planning	£10,000	£5,000	£2,000	
Governance Review	£5,000			
Website, Stakeholder Events, Associated Marketing Collateral	£15,000	£10,000	£10,000	
Fundraising	£10,000	£10,000	£10,000	
Training & Development				
	£10,000	£5,000	£5,000	
Annual Total	£108,000	£88,000	£85,000	£281,000

Recommendation

£281,000 over three years (£108,000; £88,000; £85,000) for the GMI Partnership to expand and diversify its work supporting the LGBT community in London. The grant is payable to Positive East.

Financial Information

The financial information relates to Positive East who would be the grant recipient and accountable body on behalf of the Partnership. The cost of generating funds fell significantly after the 15/16 financial year as the organisation reduced its core fundraising department. The free reserves policy is shown as 6 months' worth of unrestricted expenditure against which the current free reserves holding appears quite healthy. However, as a proportion of total expenditure the free reserves held are modest.

Year end as at 31 March	2016	2017	2018
	Audited	Draft	Forecast
	£	£	£
Income & expenditure:			
Income	1,530,170	1,317,516	1,238,025
- % of Income confirmed	n/a	n/a	73%
Expenditure	(1,706,586)	(1,164,514)	(1,198,137)
Total surplus/(deficit)	(176,416)	153,002	39,888
Split between:			
- Restricted surplus/(deficit)	0	69,924	21,962
- Unrestricted surplus/(deficit)	(176,416)	83,078	17,926
	(176,416)	153,002	39,888
Cost of Raising Funds	248,737	78,732	89,512
- % of income	16.3%	6.0%	7.2%
Operating expenditure (unrestricted funds)	435,737	136,540	293,324
Free unrestricted reserves:			
Free unrestricted reserves held at year end	180,040	278,370	318,258
No of months of operating expenditure	5.0	24.5	13.0
Reserves policy target	217,869	68,225	146,662
No of months of operating expenditure	6.0	6.0	6.0
Free reserves over/(under) target	(37,829)	210,145	171,596

LGBT Consortium

Who they are:

The LGBT Consortium is a national membership body, formed in 2003, whose aim is to develop and maximise the effectiveness of voluntary organisations run by and for lesbians, gay men, bisexual and transgendered people. Much of its work is with and for London based organisations, including the convening of networks, capacity-building, campaigning on specific issues, and delivering some direct services (eg leading a partnership of organisations tackling hate crime).

The Proposal:

The LGBT seminar in August 2016 made a clear call for an update to the “directory” of LGBT services – to show what was available and to make it easier for individuals to access the support they need. This proposal is to deliver that, via an interactive website (including an interactive map). In addition, this mapping would also highlight where the gaps in services existed which, it is hoped, would be useful for funders and commissioners to know so that they could target their support more strategically. (The original directory, a hard-copy resource, was compiled by another organisation several years ago but has not been updated since 2012/13.) A second strand of the proposal is to enable the Consortium to sustain regular contact with and support to the sector in London.

The following outputs and outcomes would be achieved:

Outputs

- Research current service providers to determine location and scope of support currently on offer
- Commission and manage interactive website harnessing all the data collected
- Identify and illustrate gaps in provision
- Promote the interactive map
- Engage services which are not currently engaged
- Develop and manage regular sector network meetings

Outcomes

- Easier access to support for those in need
- Funders/commissioners more aware of gaps in services
- Increased opportunities for LGBT services to work together
- LGBT organisations receive more sustainable infrastructure support
- Reduction of gaps in services and of duplication
- Sector has more opportunity to make its voice heard

It is entirely appropriate that this type of project is managed/delivered by a second-tier body which has significant knowledge of the LGBT sector, whilst the project itself would fit squarely within the Consortium’s aims. Funds sought are outlined below.

Recommendation

£217,000 over three years (£80,000; £69,000; £68,000) to the LGBT Consortium to create and manage an online directory/mapping tool of services in London and to provide capacity-building and general support to the LGBT third sector.

Costs requested

Expense Item	Expense Detail	Year 1	Year 2	Year 3	Total
Sustainability and Support Coordinator	3 days pw @ £25Kpa FTE, provide infra support & project development & sustain	£17,232	£17,577	£17,928	£52,737
Mapping Development Coordinator	Website maintenance, research, online support, development 3 day pw @ £25Kpa	£17,232	£17,577	£17,928	£52,737
Website build and maintenance	Cost to build and maintain LGBT services website by GMFA	£10,000	£2,500	£2,500	£15,000
Laptop/printer for Staff		£ 1,500			£ 1,500
Setup and Planning	Still Out There research partners meetings, and GMFA/Consortium meetings to plan	£1,680			£ 1,680
Travel across boroughs	Staff travel across project	£750	£750	£750	£ 2,250
Office Costs	Direct office costs for Staff	£2,880	£2,880	£2,880	£ 8,640
LGBT organisation engagement fees	Funds to support LGBT organisations engaging in consultation, relationship brokering, etc. @ £35h	£6,300	£6,300	£6,300	£18,900
LGBT organisation engagement fees	LGBT London meetings (3 per year with 15 people in attendance at each) plus meeting costs and refreshments	£5,925	£5,925	£5,925	£17,775
LGBT Visits	£200 for each organisation for hosted visit and agreed learning plan, with 10 visits funded per year	£4,000	£4,000	£4,000	£12,000
Publicity and Marketing campaign	Campaign to promote mapping, services and sector resilience. Launch of tool	£2,500	£2,500	£1,000	£ 6,000
Full Cost Recovery	LGBT Consortium's costs	£6,415	£5,990	£5,817	£18,222
Full Cost Recovery	GMFA's costs	£4,085	£3,011	£3,064	£10,161
		£80,499	£69,010	£68,093	£217,601

Financial information

Most of the funds received by the charity are restricted to projects and do not contribute adequately to core costs, which makes it difficult to build up free reserves. Whilst the charity would ideally wish to hold 3 months of operating costs as its free reserves policy it has settled, for the time being, on 1 months' worth as this is more realistic for them. Due to the timing of income receipts the 2017 year-end reported a higher level of reserves. The organisation does not specifically calculate its cost of generating funds as this activity falls within the Director's core duties. It has been explained to them that this is something which it will need to do in the future.

Year end as at 31 March	2016 Examined £	2017 Draft £	2018 Forecast £
Income & expenditure:			
Income	235,572	295,620	300,577
- % of Income confirmed	n/a	n/a	71%
Expenditure	(238,831)	(271,632)	(363,753)
Total surplus/(deficit)	(3,259)	23,988	(63,176)
Split between:			
- Restricted surplus/(deficit)	(180)	(10,870)	0
- Unrestricted surplus/(deficit)	(3,079)	34,858	(63,176)
	(3,259)	23,988	(63,176)
Cost of Raising Funds	0	0	0
- % of income	0.0%	0.0%	0.0%
Operating expenditure (unrestricted funds)	193,651	136,493	133,926
Free unrestricted reserves:			
Free unrestricted reserves held at year end	64,990	99,838	20,524
No of months of operating expenditure	4.0	8.8	1.8
Reserves policy target	16,138	11,374	11,605
No of months of operating expenditure	1.0	1.0	1.0
Free reserves over/(under) target	48,852	88,464	8,919

Opening Doors London

Who they are:

Opening Doors was initially a project of Age UK Camden (and funded by the Trust in 2010) until April 2016 when it became a limited company in its own right and then a registered charity in June 2016. Its formal name is now Opening Doors London (ODL). It is the largest charity providing information and support services specifically for older LGBT people (which it defines as 50+). Its aim is to support the older LGBT community to lead full, vibrant and respected lives free from isolation, loneliness, discrimination and prejudice. (Members may recall that the original project was one of the first cohorts chosen for the “Telling your Stories” scheme with the Media Trust, producing a very moving film showing how many of that generation of LGBT people had experienced extreme prejudice and, often, violence.) ODL’s trustee board comprises people with lived experience of the issues they address.

The Proposal:

One of the key strands of ODL’s work is to provide specialist training and consultancy for statutory and voluntary organisations - such as care homes, housing associations and hospitals - to help them understand the needs of older LGBT people, so the charity has a sound knowledge of the good and the bad of the various care services. There are around 100,000 older LGBT people in London. ODL wants to do specific work with commissioners *and* providers to support mainstream organisations to better understand the needs and experience of this community and therefore provide better personal care.

Most older LGBT people do not want a different or special service – they want a respectful and appropriate service. The charity proposes to work with commissioners (local authorities and CCGs) of a range of services that could impact on older LGBT people (incl social care, housing, mental health, drugs & substance misuse). It would provide a variety of options for them, including:

- Quality assuring their JSNA from an older LGBT perspective
- Facilitating borough-based “open-space” events
- Leadership development
- Training and consultancy
- Social opportunities for older LGBT people in their locality

The older LGBT community is not well served by many statutory services. Sometimes this is due to a general ignorance/lack of awareness of their particular experiences; sometimes it’s due to thinly veiled homophobia; sometimes it’s because providers/commissioners *think* their needs are being served when in reality they aren’t. This project will inform and educate commissioners and service providers (especially managers of services) about the specific needs of this community and how they can ensure that those needs are met and that discrimination is minimised.

This request is for £55,000 per year to employ a Training Co-ordinator (17.5hpw); an Administrator (21hpw) and the costs of specialist consultants/trainers; and would deliver the following outputs and outcomes:

Outputs

- In each year, one sub-region will have 6 “Open Space” events to consider how best to meet the needs of older LGBT people in that area
- Develop an Action Plan for each borough for both developing services for that community and for supporting the development of staff to provide appropriate care
- Work with the Public Health teams in each borough to quality assure their JSNA from an older LGBT perspective
- Develop a closed/moderated Facebook page for health & social care sector staff who want to improve services for this community

Outcomes

- Increased awareness and understanding of the needs of older LGBT communities both generally and in any specific borough by providers
- Increased awareness of support and services available to this community
- The local LGBT community is better reflected in the local JSNA, which will help lead to more appropriate commissioning priorities
- Managers of care/support services are more aware of some of the issues they need to consider in supporting staff to deliver appropriate, non-discriminatory, personalised services

<u>Costs sought</u>			
Training Coordinator	Scale SO1	17.5hrs/wk	£18,100
Admin	Scale SC6	21hrs/wk	£18,600
Consultants	£450/day	20 days/pa	£9,000
Management			£10,000
Project running costs	Venue hire, training costs & equipment, travel, volunteer expenses		£10,000
Contribution to central costs @ 13%			£8,514
		Total Project costs:	£74,241
		Secured from donations & training fees	£19,247
		Ask of CBT per year	£55,000

Recommendation

£165,000 over three years (3 x £55,000) to Opening Doors London for a Training Coordinator (17.5hpw) and an Administrator (21hpw) plus other costs for a programme to develop the quality of services provided to older LGBT Londoners by voluntary and statutory agencies.

Financial information

In the table below the information for the 15/16 financial year is derived from an extract (approved by their auditor) from the audited accounts of Age UK Camden as Opening Doors was then a project within that charity. This explains why some of the categories show a nil value. Whilst forecast free reserves are very low this is not unexpected for a relatively new organisation but it is the intention to grow these over time.

Year end as at 31 March	2016	2017*	2018
	Examined	Draft	Forecast
	£	£	£
Income & expenditure:			
Income	279,413	218,492	309,182
- % of Income confirmed	n/a	n/a	79%
Expenditure	(271,738)	(203,421)	(290,133)
Total surplus/(deficit)	7,675	15,071	19,049
Split between:			
- Restricted surplus/(deficit)	0	14,512	18,342
- Unrestricted surplus/(deficit)	0	559	707
	0	15,071	19,049
Cost of Raising Funds	0	13,338	18,860
- % of income	0.0%	6.1%	6.1%
Operating expenditure (unrestricted funds)	0	39,481	56,310
Free unrestricted reserves:			
Free unrestricted reserves held at year end	0	559	1,266
No of months of operating expenditure		0.2	0.3
Reserves policy target	0	9,870	14,077
No of months of operating expenditure		3.0	3.0
Free reserves over/(under) target	0	(9,311)	(12,811)

* ODL did not become a registered charity in its own right until July 2016, so the draft figures in the second column are for a 9-month period (July 2016 – March 2017)

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MEETING: 15/06/2017

Ref: 13968

ASSESSMENT CATEGORY - Improving London's Environment

Oasis Children's Venture

Adv: Kate Moralee

Amount requested: £135,435

Base: Lambeth

Benefit: Lambeth

Amount recommended: £105,000

The Charity

Oasis Children's Venture (OCV) runs facilities for children/young people and their families in Stockwell, a highly deprived part of the capital. It is 45 years old and is a grassroots organisation with many local people/residents involved as Management Committee members, staff and volunteers. Oasis is rebranding currently to become OasisPlay to better reflect its services and offer. It offers children and young people playful and educational activities that: are healthy and creative; improve health, fitness, aspirations and employability; raise local knowledge of and access to nature and promote social cohesion in a fragmented, poverty-stricken area.

The Application

City Bridge Trust is asked to support the delivery of a Green Prescription Programme including a dedicated playworker, community adviser and gardener to work with young people to: increase outdoor confidence and appreciation of the natural world, and improve skills, health and wellbeing through learning.

The Recommendation

The organisation has a long history and is well rooted in the local community. It involves local people in developing and managing the activities it develops and offers. This project has been developed and informed by the recommendations of an evaluation of a 4 year project funded by BIG Lottery as well as by focus groups with children and parents. Oasis Children's Venture is currently at second stage of the BIG Lottery Reaching Communities application process for a project which will complement this application. The amount for equipment has been reduced from £6,000 to £3,000 in year 1 and £1,500 in years 2&3, and publicity budget reduced from £1,000 to £500, hence the recommendation of:

£105,000 over 3 years (3x £35,000) towards a Green Prescription Programme for children and young people.

Funding History

Meeting Date	Decision
17/03/2011	£118,000 over three years (£40,500; £39,500; and £38,000) for the salaries and associated costs of a Lead Inclusive Play and Youth Worker (20 hours per week) and an Inclusive Play and Youth Worker (15 hours per week) who will work to facilitate the accessibility of Oasis recreation sites to disabled children and young people.
03/12/2009	Application withdrawn

Background and detail of proposal

Oasis Children's Venture currently operates 6 days per week for local children, young people, families and residents. They have approximately 96 volunteers, most of them local people who benefit from the services offered. It is based in Stockwell,

one of the most densely populated wards in the country and the 22nd most deprived ward in the country (2015 IMD) with a complex social and ethnic mix, large African, Portuguese and Caribbean communities. The site operates six days a week and has a contract with Lambeth BC to deliver play services. OCV works in partnership with many local organisations representing youth provision, childcare and environmental awareness.

One of its projects "Next to Nature" has been supported by BIG Lottery for the last 4 years, until June 2017. It provides a managed wild space area and supervised learning opportunity. The area has a greenhouse, 13 raised allotment beds, fruit bushes and herbs. Produce from the garden is cooked on an open fire pit, cob oven or using the small classroom facility. An evaluation of the project provided evidence of its impact: children who use the garden are more active, spend more time outdoors and have improved physical and mental health, learn new skills and try new things improving confidence and have improved teamwork, social and communication skills. It also provides recommendations for improvement which have informed this proposal.

Oasis Children's Venture has also consulted with local parents to identify any barriers preventing involvement, particularly with the stay and play for under 5's. This project aims to continue to run after school session for local 6 to 12 years olds and increase morning nursery sessions with under 5's and their parents/carers.

Financial Information

Oasis Children's Venture is steadily increasing its free unrestricted reserves in line with its reserves policy and has diverse income streams.

Year end as at 31st March	FY 15/16 Examined Accounts £	FY 16/17 Draft Accounts £	FY 17/18 Forecast £
Income & expenditure:			
Income	701,146	731,329	674,002
- % of Income confirmed at 25.5.17	n/a	n/a	84%
Expenditure	(687,359)	(682,198)	(631,754)
Total surplus/(deficit)	13,787	49,131	42,248
Split between:			
- Restricted surplus/(deficit)	20,661	(41,840)	(36,168)
- Unrestricted surplus/(deficit)	(6,874)	90,971	78,416
	13,787	49,131	42,248
Cost of Raising Funds	5,620	31,116	32,616
- % of income	0.8%	4.3%	4.8%
Operating expenditure (unrestricted funds)	87,170	117,000	116,000
Free unrestricted reserves:			
Free unrestricted reserves held at year end	40,138	89,269	131,517
No of months of operating expenditure	5.5	9.2	13.6
Reserves policy target	123,000	123,000	123,000
No of months of operating expenditure	16.9	12.6	12.7
Free reserves over/(under) target	(82,862)	(33,731)	8,517

MEETING: 15/06/2017

Ref: 13993

ASSESSMENT CATEGORY - Improving Londoners' Mental Health

Respond

Adv: Julia Mirkin

Amount requested: £95,100

Base: Camden

Benefit: London-wide

Amount recommended: £95,000

The Charity

Respond works with children and adults with learning disabilities and/or autism who have experienced abuse or trauma, as well as those who have abused others, through psychotherapy, advocacy, campaigning and other support. Respond also aims to prevent abuse by providing training, consultancy and research. Individual, group and family psychotherapy is offered from Respond's base near Euston; psychotherapy, sex education and staff training is offered in schools; training and clinical supervision is offered for professionals and forensic risk assessments are carried out for clients who have committed sexual offences or whose violent behaviour may bring them into contact with the criminal justice system. It is for Respond's highly specialised forensic and support services for clients with learning disabilities, which is the focus of this application for continuation funding.

The Application

You are currently supporting Respond with a 3 year grant awarded in 2014, hence two years continuation funding is requested for Respond's forensic service for people with learning disabilities involved in the criminal justice system.

The Recommendation

Respond is the only voluntary organisation in London offering forensic services for beneficiaries with learning disabilities or autism, which makes it eligible to apply for an additional two years' funding under your guidelines. Although there are statutory services offered across London, clients on the more severe end of the spectrum or who require longer-term treatment are often referred to Respond. Performance against outcome targets during the first three years of funding has been good and work has received very high satisfaction ratings from beneficiaries.

£95,000 over two further and final years (2 x £47,500) towards the p/t (0.8FTE) Forensic Service Manager, clinical supervision and oncosts for the forensic service.

Funding History

Meeting Date	Decision
25/09/2014	£144,500 over three years (£49,400; £48,100; £47,000) for a part-time (4dpw) Forensic Psychotherapist and a contribution to independent evaluation of Respond's therapeutic model.
01/05/2008	£103,280 over three years (£32,760; £34,400; £36,120) for a service manager (0.8 FTE) for young people with learning disabilities affected by domestic violence.

Background and detail of proposal

20-30% of all offenders have a learning disability (IQ below 70) and a further 36% have a borderline learning disability (IQ 70 – 80) (Loukes (2007)). Despite this, the criminal justice system fails to meet the needs of its population with learning disabilities, which Respond argues falls short of the Equalities Act: prisoners with

learning disabilities are discriminated against personally and systematically as they struggle to cope with the demands and complexities of the criminal justice system and are not supported as they progress through it. Furthermore, research by the Prison Reform Trust (2008) found that a significant proportion of prisoners with learning disabilities are excluded from offending behaviour programmes, interventions that are needed to secure release.

Outcomes for the proposed project extension are consistent with the last grant: intensive assessments and treatments will be undertaken with 25 offenders each year (or those at risk of offending) and with treatment being available for each beneficiary for up to one year; support work will be delivered with the members of up to 20 families each year and training will be delivered for 100 professionals working in the criminal justice system annually. The funded post-holder for the first three years of funding was the Forensic Psychotherapist, who was responsible for management, fundraising and delivery of the forensic service; the proposed structure going forward is slightly different as the Forensic Psychotherapist is planning to reduce his contact hours, focussing solely on therapeutic delivery. Therefore, Respond proposes to recruit a Forensic Service Manager if further funding is awarded, who will oversee clinical, operational and financial management. Finally, the budget for the last grant included a sum for an external evaluation of the service. Although this has provided useful information that has supported development of the forensic service, it is not deemed necessary to continue the evaluation, should continuation funding be awarded. The associated costs of clinical supervision and on-costs have been included instead that amount to the same total annual cost.

Financial Information

Respond secured a three-year core grant (£100K per year) in August 2016 from The Three Guineas Trust, which was backdated, with agreement from the funder, to the beginning of the financial year. Respond entered into a strategic alliance with Choice Support in March 2017 to provide a 'joined up package of support for people with learning disabilities who have a forensic history'. Under this arrangement, Choice Support will provide back office functions for Respond in relation to human resources and ITC to support cost saving

Year end as at March	2015-16 Examined £	2016-17 Forecast £	2017-18 Forecast £
Income & expenditure:			
Income	656,009	817,911	856,740
- % of Income confirmed	n/a	n/a	61%
Expenditure	(757,901)	(762,771)	(796,400)
Total surplus/(deficit)	(101,892)	55,140	60,340
Split between:			
- Restricted surplus/(deficit)	(16,944)	(3,279)	0
- Unrestricted surplus/(deficit)	(84,948)	58,419	60,340
	(101,892)	55,140	60,340
Cost of Raising Funds	42,485	46,970	52,820
- % of income	6.5%	5.7%	6.2%
Operating expenditure (unrestricted funds)	433,214	206,102	227,160
Free unrestricted reserves:			
Free unrestricted reserves held at year end	(29,849)	28,711	89,051
No of months of operating expenditure	-0.8	1.7	4.7
Reserves policy target	60,000	60,000	60,000
No of months of operating expenditure	1.7	3.5	3.2
Free reserves over/(under) target	(89,849)	(31,289)	29,051

MEETING: 15/06/2017

Ref: 13924

ASSESSMENT CATEGORY - Making London More Inclusive

Royal Court Theatre

**Adv: Geraldine Page
Base: Kensington & Chelsea
Benefit: London-wide**

Amount requested: £73,660

Amount recommended: £73,700

The Charity

The Royal Court Theatre (RCT) (operating as The English Stage Company Ltd), located in Sloane Square, was founded in 1956. It was set up as the writer's theatre and this mission still drives the organisation today. RCT has a reputation for delivering pioneering and often cutting-edge theatre; it regularly produces new plays which are original, contemporary and provocative. It produces a minimum of 12 plays per year in its two small theatre spaces, reaching an audience of over 120,000 annually. RCT also runs the Young Court – an inclusive programme of activities by, with and for young people up to age of 21 and Beyond the Court which sees them engage London's Communities in the work of the theatre.

The Application

In January 2016 you awarded RCT £2,700 (£1,800 for an access audit and £900 for staff training). This application seeks funding to carry out a programme of works identified in the access audit to improve the accessibility of RCT, enabling Disabled people to engage fully with the theatre's work as audiences, participants, creators and staff members. This project will support RCT's strategic approach to inclusiveness that is at the heart of their artistic and engagement programmes.

The Recommendation

The project will transform RCT's ability to support disabled people to access the opportunities they provide through their artistic, community and learning programmes. The project will enable RCT to deliver:

- Step-free access to both Front and Back of House, leading to greater equality and an enhanced visitor/user experience.
- At least two relaxed performances per year in 2017-18, ideally building to a total of at least eight over three years, an increase of 800% over three years.
(A relaxed performance is intended specifically to be sensitive to and accepting of audience members who may benefit from a more relaxed environment, including those with autistic spectrum conditions, anyone with sensory and communication disorders or learning disabled people).
- At least 12 additional captioned performances in the Jerwood Theatre Upstairs and Downstairs (total 24) an increase of 100% from current position.
- All performances becoming fully accessible for Deaf and hard of hearing patrons through both captioning and access to infrared headsets and induction loops.
(Captioning converts the spoken word into text which provides people with hearing loss access to live performances. In captioning, the words appear on a screen at the same time as they are sung or spoken)

£73,700 to refurbish lifts; for additional assisted hearing equipment, improved signalling and signage; upgrades and supplements to emergency evacuation system. The grant is conditional on renewal of the lease with Cadogan Estates.

Funding History

Meeting Date	Decision
18/03/2016	£2,000 to match CEP funding towards the wage costs of an Arts Apprentice for 1 year.
28/01/2016	£2,700 (£1,800 for the access audit and £900 for staff training).
14/10/2010	£17,820 towards the costs of promoting, staging and staff development around a play around deafness and deaf culture.

Background and detail of proposal

Disabled people face multiple barriers to engaging with the arts, including practical issues with physical venue accessibility. They are also severely under-represented within the arts and cultural sector workforce. Arts Council England reported that just 1.9% of the workforce across their National Portfolio Organisations in 2014-15 were disabled. In order to establish the full extent of works and actions required to bring the building to an appropriate standard of practical accessibility, RCT carried out a full Access Audit with funding from you. This resulted in a comprehensive and prioritised list of recommendations. Some of these RCT have begun to address from their own funds. However, to fully address the issues identified by their Access User Group and the Access Audit, they need to undertake the programme of improvements listed above. The work is planned to be carried out in summer 2017 around the theatre's production schedule. It will be led by an in-house team with significant experience of delivering capital projects. RCT are in the process of negotiating the renewal of their lease with Cadogan Estates from 2020, when it expires, to 2035. It is anticipated that the renewal will be straightforward, but condition of grant has been added nonetheless.

Financial Information

The restricted deficit in 2017 and 2018 is related to the ACE Capital Project Fund, a grant awarded for theatre refurbishment which is being depreciated proportionally against this fund. Reserves include three funds in addition to the general fund that are internally designated for activities that fulfil their charitable objectives. These unrestricted funds are available and used as part of their cashflow.

Year end as at 31 March		2016	2017	2018
		Audited/Examined Accounts £	Forecast £	Forecast £
Income & expenditure:				
Income		7,503,690	7,547,276	7,735,958
- % of income confirmed as at 15/02/2017	a	n/a	n/a	47%
Expenditure	b	(8,694,030)	(8,435,103)	(8,623,040)
Total surplus/(deficit)	c	(1,190,340)	(887,827)	(887,082)
Split between:				
- Restricted surplus/(deficit)		(1,112,598)	(888,307)	(917,640)
- Unrestricted surplus/(deficit)	d	(77,742)	480	30,558
		(1,190,340)	(887,827)	(887,082)
Cost of Raising Funds	e	1,351,067	1,371,063	1,398,484
- % of income	f	18.0%	18.2%	18.1%
Operating expenditure (unrestricted funds)	g	6,787,744	6,608,783	6,774,003
Free unrestricted reserves:				
Free unrestricted reserves held at year end		658,000	659,102	689,660
No of months of operating expenditure	h	1.2	1.2	1.2
Reserves policy target		658,000	658,000	658,000
No of months of operating expenditure	j	1.2	1.2	1.2
Free reserves over/(under) target	k	0	1,102	31,660

MEETING: 15/06/2017

Ref: 13840

ASSESSMENT CATEGORY - Older Londoners

Highgate Newtown Community Centre

Adv: Kate Moralee

Amount requested: £54,000

(Revised request: £68,434)

Amount recommended: £68,400

Base: Camden

Benefit: Camden and Islington

The Charity

Highgate Newtown Community Centre (HNCC) is the largest community hub in the area providing over 25 different activities for local residents, with a focus on activities for under 5's, young people and older people (over 75). It is over 40 years old and has recently had planning approval for a complete new build on the current site, with a lease for 20 years and development proposed to start in January 2018. It has the support of Camden Council both now and throughout the development. Camden Council provides financial support and training for staff and trustees. Interestingly Camden and Islington BC's have agreed to work in partnership supporting HNCC as residents of both boroughs access services there. HNCC has plans in place to disperse the activities across the boroughs for the duration of the development.

The Application

HNCC has a long established record of working with older people with over 127 people over the age of 75 accessing activities every week. It is requesting funding to employ a coordinator for the 75+ activities and all associated costs.

The Recommendation

This is a well led organisation rooted in the local community and with strong support from both Camden and Islington BC's. HNCC is now embarking on a period of carefully planned change with the prospect of a new build community centre and a strategy of building corporate/business relationships. Following the discussion during the assessment visit HNCC submitted a revised budget request, which was more appropriate to this project (see appendix to application form). This project is needed to embed a strong programme, meeting the needs of the ageing population and to develop a strong brand to attract corporate involvement. The director, who currently coordinates the programme, no longer has the capacity required to continue or further develop the programme and without a specific co-ordinator the programme will be weak and ad hoc at best.

£68,400 over 3 years (£19,900, £24,020, £24,480) for 75+ Coordinator (30 hours per week), activity tutors and associated costs of the 75+ programme.

Funding History

Meeting Date	Decision
05/11/2009	£30,250 for a third and final year of a programme to improve health and fitness among older people, subject to a satisfactory report on the second year of the previous grant.
03/05/2007	£78,250 over two years (£37,750; £40,500) for a programme to improve health and fitness among older people, the second year to include an external evaluation.

Background and detail of proposal

Camden has an ageing population with a significant number of people over the age of 75 with disabilities, mobility problems and/or living alone. HNCC is based in the Dartmouth Park area, an area of great contrast between wealth and poverty, disguising the extent of hardship and poverty experienced (with the Super Output Area falling within the top 20-30% most deprived areas nationally). Practical support and opportunities to socialise in a safe environment are critical to the continued health and wellbeing of this group of people. Referrals are received from AgeUk Camden, local GP's, Churches, Camden, Islington and Haringey. HNCC has a strategy of building on their current services for this group of people including home visiting and befriending, support with practical tasks, a dementia café, a community café serving affordable nutritious food, meals on wheels, exercise classes to maintain mobility, volunteering opportunities for younger older people, afternoon tea at weekends when there are few other activities to access and continued activities in outreach locations.

HNCC has a track record of delivering a service for older people with current users reporting improved health, mobility, nutrition; feeling more engaged with their peers and other community members and decreased isolation.

Financial Information

HNCC experienced organisational difficulties in 2012. The director and new Board have rebuilt the organisation in the last five years and it is currently in a stable financial position. HNCC has prudently built reserves beyond the 4 months free reserves policy to offset any potential loss of income it might experience during the period of the capital development. It has the security of a £90,000 per annum grant from Camden Council over a three year period, with a potential extension of up to 4 years to support HNCC to rebuild full community use of the building post development. The current director has committed to leading the organisation for at least the next five years to provide some stability and continuity.

Year end as at 31st March	FY 15/16 Examined Accounts £	FY 16/17 Draft Accounts £	FY 17/18 Forecast £
Income & expenditure:			
Income	246,309	236,789	277,500
- % of Income confirmed at 5/5/17	n/a	n/a	38%
Expenditure	(218,791)	(225,801)	(273,800)
Total surplus/(deficit)	27,518	10,988	3,700
Split between:			
- Restricted surplus/(deficit)	0	0	0
- Unrestricted surplus/(deficit)	27,518	10,988	3,700
	27,518	10,988	3,700
Cost of Raising Funds	4,907	22,367	14,000
- % of income	2.0%	9.4%	5.0%
Operating expenditure (unrestricted funds)	195,591	198,599	183,800
Free unrestricted reserves:			
Free unrestricted reserves held at year end	106,560	117,548	121,248
No of months of operating expenditure	6.5	7.1	7.9
Reserves policy target	65,194	66,081	61,267
No of months of operating expenditure	4.0	4.0	4.0
Free reserves over/(under) target	41,366	51,467	59,981

MEETING: 15/06/2017

Ref: 13942

ASSESSMENT CATEGORY - Older Londoners

Jacksons Lane

Adv: Rebecca Green

Amount requested: £127,742

Base: Haringey

Benefit: Haringey

Amount recommended: £127,800

The Charity

Jacksons Lane is a flagship arts and cultural venue in Haringey, currently working with over 3,800 people every week through courses, classes, workshops and arts outreach work, on top of a nationally-recognised theatre and circus programme. In this request, Jacksons Lane are proposing to lead a partnership involving 6 other organisations. A registered charity and company limited by guarantee, it has a strong history of partnership working through its participation and outreach work. The organisation benefits from strong networks and contacts for local service providers, is engaged in the committee developing the Age Action Alliance Arts and Older People Forum, and is a part of the Haringey Dementia Forum

The Application

This request is for the 'Together' project, a new initiative aiming to improve the lives of people with dementia and older Londoners over 75, through increased arts engagement and social activity. 'Together' consists of two main activities, under the direction of a single Project Coordinator. The project would include shared learning between groups, and ongoing evaluation to develop evidence for the use of arts to improve health and wellbeing.

The first proposed activity is to be delivered by Spare Tyre Theatre Company, a leading participatory arts charity and current City Bridge Trust grantee. Spare Tyre is experienced in carrying out arts activities and performances for older people with dementia, and would be bringing this knowledge to clients with moderate/severe dementia within the Haynes Day Centre, a specialist dementia day care centre. Two artists would deliver day-long workshops at the day centre, working with clients and carers affected by dementia and using their ideas to create art, theatre and performance leading to improved well-being.

The second proposed activity is the delivery of Social Lunches for those with mild to moderate dementia and older people over 75, to reduce isolation and increase friendship opportunities and quality of life. Taking place in the communal areas of Homes for Haringey supported housing, the lunches would be open to residents and non-residents, and promoted widely through Jacksons Lane networks. The Social Lunches would include lunch and entertainment followed by a taster session delivered by a local community organisations, for example Coffee and Computers, Alexandra Palace, Centre 404's Older Carers project.

Additional project support would be provided by partners Bridge Renewal Trust, a Tottenham based charity who would recruit and support volunteers, and Haringey Public Health who would provide expertise in evaluating the project. While 6 partners would be involved in the delivery of the project and proactively share learning, the grant would be managed and led by Jacksons Lane.

The Recommendation

This partnership model aims to benefit from the skills, networks and knowledge of each partner, in delivering theatre and social activities to people with dementia and older Londoners over 75. The opportunity for the groups to learn from each other, to develop positive links between organisations in Haringey, and to establish an evidence base for arts interventions provides an important secondary outcome from this project.

£127,800 over 3 years (£43,100; £42,500; £42,200) for the Together project, including the salary of a freelance Project Coordinator (70 days p/a), 2 artists delivering Spare Tyre sessions (each working 36 days p/a), and associated project costs.

Funding History

Meeting Date	Decision
02/10/2008	£9,600 towards the costs of a premises and business review exercise to help secure the organisation's long-term viability.

Background and detail of proposal

In 2007 it was estimated that 64,000 Londoners had dementia, and by 2011 that number had risen to 79,876. One million people over 65 report feeling trapped in their own homes, and 17% are in contact with family and friends less than once a week.

In August 2015, Jacksons Lane carried out research for a report commissioned by the Baring Foundation into how arts venues can be more age friendly, which included contact with many other projects working with older people across London. Their learning from this research included the value of partnerships which can help to increase access for service users, to bring activities out to places where they can get to. It also outlined the effectiveness of arts activities through case studies and qualitative evaluation; however there is a need to build a case for future investment and to raise awareness.

There have been many recent changes within Haringey Adult Services and it is felt that working in partnership will become increasingly important in coming years. In Haringey, 2 Day Centres servicing older people with both mental and physical disabilities have closed within the last year and there is a move to a model focusing on social prescribing and personal budgets. The 'Together' partnership was formed following a number of meetings and conversations between the groups, as well as consultations with older people, service providers and local council staff. Whilst its primary aim is to improve the wellbeing of older Londoners and those suffering from dementia, the project also plans to gather more evidence on the health benefits of arts engagement in order to be more present and not overlooked in the future of social prescribing services in Haringey.

Financial Information

Approximately half of Jacksons Lane's income is generated through activities such as room hire and theatre tickets. However, the estimate for income expected for 2017/18 is realistic based on previous years.

Year end as at 31st March	FY 15/16	FY 16/17	FY 17/18
	Audited/Examined		
	Accounts	Draft Accounts	Forecast
	£	£	£
Income & expenditure:			
Income	1,096,175	1,302,845	1,093,972
- % of Income confirmed	n/a	n/a	57%
Expenditure	(1,091,616)	(1,287,061)	(1,091,398)
Total surplus/(deficit)	4,559	15,784	2,574
Split between:			
- Restricted surplus/(deficit)	0	0	0
- Unrestricted surplus/(deficit)	4,559	15,784	2,574
	4,559	15,784	2,574
Cost of Raising Funds	4,328	8,428	14,850
- % of income	0.4%	0.6%	1.4%
Operating expenditure (unrestricted funds)	943,092	1,091,425	932,898
Free unrestricted reserves:			
Free unrestricted reserves held at year end	160,357	176,141	178,715
No of months of operating expenditure	2.0	1.9	2.3
Reserves policy target	235,773	272,856	233,225
No of months of operating expenditure	3.0	3.0	3.0
Free reserves over/(under) target	(75,416)	(96,715)	(54,510)

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MEETING: 15/06/2017

Ref: 13889

ASSESSMENT CATEGORY - Older Londoners

Paintings in Hospitals

Adv: Geraldine Page

Base: Southwark

Amount requested: £59,500

**Benefit: Southwark, Croydon,
Lewisham, Bexley, Greenwich**

Amount recommended: £59,500

The Charity

Paintings in Hospitals (PiH) was founded in 1959 by Sheridan Russell, Almoner (a social worker in today's terms) at the National Hospital for Neurology and Neurosurgery. Sheridan had been exhibiting works by contemporary artists in waiting rooms, corridors and wards and began to understand the positive contribution that art could have on people's health and wellbeing. With the help of the Nuffield Foundation, he set out to create a unique art collection: one containing artworks chosen specifically to comfort and support patients and carers. Today PiH works across England, Wales and Northern Ireland and cares for a diverse collection of over 3,800 artworks. As well as four distinct artwork loan schemes, they also bring engagement activities, art projects and creative workshops to patients, service users and carers.

The Application

PiH requests funding for staff and project costs to run a 3 year art engagement project in 9 care homes across 5 London Boroughs. The project will involve 450 older residents (75+) of the care homes in the curatorial and selection processes for the PiH artworks to be displayed (loaned free of charge). This will be complemented by a series of art engagement activities and workshops, aimed at reducing levels of loneliness and depression for older residents; making the care homes more stimulating spaces whilst diversifying the existing activity programme to increase older residents' wellbeing. The activities will be delivered by volunteer facilitators recruited as part of the project.

The Recommendation

PiH has over 58 years' experience and is well placed and equipped to deliver this project. They aim to become the foremost national organisation using visual arts for health and wellbeing. This application is looking to enable older people in care to experience the therapeutic benefits of art to help reduce loneliness and increase wellbeing, and as such, aligns well with your Older Londoners Programme. A revised budget was submitted during assessment as it was noted by your officer that not all of project costs were included. A slightly revised budget has been provided in Appendix 1 to the application form to reflect the total project costs. Full funding is recommended as follows:

£59,500 over 3 years (£19,750; £20,000; £19,750) to contribute to the salary costs of the p/t London Regional Co-ordinator (3 d/p/w), and associated running costs for the project.

Funding History

None

Background and detail of proposal

In recent years, a growing number of patients, researchers, academics and policy makers have recognised that arts are important to better health and wellbeing. There is an increasing body of clinical evidence which has shown that art can: reduce levels of anxiety, stress and depression; reduce patients' length of stay in hospital; reduce their use of painkillers; and also increase staff morale.

The application builds on a successful pilot project displaying art work in a care home complimented with sketching workshops. This project will include a more tailored art engagement programme involving older people in the selection and display of the art works and activities such as sketching, interpretation and reminiscing. Participants will also have to opportunity to display their own art work created as part of the project. The workshops aim to achieve a greater sense of participation, gaining new skills and social interaction to help improve well-being and reduce loneliness.

PiH have provided a robust rational for the selection of priority borough's Southwark, Croydon, Lewisham, Bexley and Greenwich based on deprivation statistics affecting older Londoners, such as income deprivation, loneliness and social isolation. Additionally PiH want to expand in these areas as they already work in central, south west, and north west London. Care homes will be selected on greatest need across 3 criteria; number of residents over 75, inability to fund or deliver art activities and level of income deprivation and location within more disadvantaged wards within each priority borough.

Financial Information

PiH is located at and manages The Menier Gallery, near London Bridge and all money raised from the hire of the gallery supports the charity's work. This is a significant source of income along with recharged fees towards new loans of artworks, a number of unrestricted grants and donations and fundraising activities. Reserves are below Trustees policy target but remain relatively consistent at 3-4 months of operating expenditure.

Year end as at 31 December	2015 Audited Accounts £	2016 Draft Accounts £	2017 Forecast £
Income & expenditure:			
Income	512,515	414,760	445,950
- % of Income confirmed as at 15/05/2017	n/a	n/a	40%
Expenditure	(462,449)	(422,045)	(438,900)
Total surplus/(deficit)	50,066	(7,285)	7,050
Split between:			
- Restricted surplus/(deficit)	10,000	(5,500)	(4,500)
- Unrestricted surplus/(deficit)	40,066	(1,785)	11,550
	50,066	(7,285)	7,050
Cost of Raising Funds	83,573	57,786	58,900
- % of income	16.3%	13.9%	13.2%
Operating expenditure (unrestricted funds)	462,409	370,795	389,400
Free unrestricted reserves:			
Free unrestricted reserves held at year end	135,003	133,218	144,768
No of months of operating expenditure	3.5	4.3	4.5
Reserves policy target	200,000	200,000	200,000
No of months of operating expenditure	5.2	6.5	6.2
Free reserves over/(under) target	(64,997)	(66,782)	(55,232)

MEETING: 15/06/2017

Ref: 13870

ASSESSMENT CATEGORY - Older Londoners

Toynbee Hall

Adv: Geraldine Page

Base: Tower Hamlets

Amount requested: £98,600

Benefit: Tower Hamlets

Amount recommended: £98,600

The Charity

Toynbee Hall (TH) established in 1884 was the first social action settlement in the UK. It is a multi-purpose community centre and social welfare charity with a wide portfolio of projects that seek to tackle both the causes and effects of poverty, inequality and injustice. These include community development activities, advice services, dedicated services for young and older people, and a range of financial inclusion projects all of which in 2014-15 benefited 13,000 people directly and a further 20,000 through programmes TH manages across London.

The Application

TH's Centre for Wellbeing is currently providing a three days a week service 10:00-16:00 on a temporary site. The site is temporary while a two year regeneration of their main site is undertaken, due for completion summer 2018. They deliver a programme of community support, learning and social activities for older people. This funding would enable TH to extend the Wellbeing Centre provision to a seven day week, responding to a lack of social opportunities and support within the local area particularly at weekends and increase the number and range of services offered to older people. These include:

- creating a scheme of Volunteer Buddying to facilitate travel to the Wellbeing Centre to take part in social and other activities as well as external support, shop, visit libraries, walk pets, healthy activities, support loved ones with Dementia.
- a service user run Peer Phone Club, hosted by older people for less mobile older clients to combat loneliness and isolation.
- creating a 'library of things' so older people can access items they need but cannot afford including tools and equipment.
- support with access to welfare, housing support, care planning and later life planning.

The Recommendation

Toynbee Hall is in a strong position of expertise and capacity to offer an expanded service to older people. By their nature, many older people over 75 have complex needs and will benefit from TH being able to offer much expertise in-house without needing as many external referrals. The holistic approach they are taking ensures that they are able to support older people beyond the core health and wellbeing agenda and address direct needs uncovered through a joined up approach with other services and local partners. The project is well planned and in accordance with your priorities they have only requested funding for the proportion of the project directed towards those over 75 which is 50%. The remaining balance of project costs will be met by match funding.

£98,600 over 2 years (£49,100; £49,500) to contribute to the salary costs of the P/T Wellbeing Centre and Volunteer Coordinator (3dpw) and associated running costs for the Centre for Wellbeing project.

Funding History

Meeting Date	Decision
27/11/2014	£4,998 to commission an access audit and consultancy to inform redevelopment plans.
28/07/2011	£100,000 (£50,000, £50,000) over 2 years for a Wellbeing Service for older people in Tower Hamlets and the City of London, subject to satisfactory audited accounts for 2010/11.

Background and detail of proposal

TH has been delivering dedicated services to older people since the mid-1950s including a lunch club, Surma (a Bengali specific group), Dignify (raising awareness of elder abuse), and support and signposting for older people in London. Each year they support over 750 older people within Tower Hamlets. In 2015-16 their Centre had 2,700 unique visits, a 15% increase on the previous year. Over the next two years TH will be undertaking a significant regeneration of their East End site. The regeneration has three key elements: the restoration and conservation of the 1884 building (Toynbee Hall itself), which will become the focus of their heritage and learning activity as well as the accommodation for staff and the continuation of their existing Venue Hire business; a new building on the site of the existing 28 Commercial Street (Profumo House), which will be a mixed-use space providing ongoing wellbeing support to the local community as well the delivery of advice and legal services; and, working alongside their development partner and the London Borough of Tower Hamlets, the landscaping of Mallon Gardens into an open public space. This application will allow the service to expand from three to seven days a week and will actively look to increase number of over 75's using the service.

Financial Information

TH income in 2015/16 audited accounts is substantially higher than the previous years as it includes the gain from the sale of two properties (£5.5m) that is designated towards the major redevelopment project. The redevelopment began in March 2016, and over £11m will be spent on the project by October 2018, which explains the unrestricted deficits in 2017 and 2018. TH reserves policy is unrestricted funds should equal 2 months' worth of expenditure, less contract spend.

Year end as at 31 March	2016	2017	2018
	Audited Accounts £	Draft Accounts £	Forecast £
Income & expenditure:			
Income *	14,124,000	7,837,449	7,402,018
- % of Income confirmed	n/a	n/a	7%
Expenditure	(8,447,000)	(7,767,473)	(7,698,938)
Total surplus/(deficit)	5,677,000	69,976	(296,920)
Split between:			
- Restricted surplus/(deficit)	1,582,000	1,003,244	533,586
- Unrestricted surplus/(deficit)	4,095,000	(933,268)	(830,506)
	5,677,000	69,976	(296,920)
Cost of Raising Funds	1,163,000	639,016	365,756
- % of income	8.2%	8.2%	4.9%
Operating expenditure (unrestricted funds)	2,420,000	2,019,390	1,908,204
Free unrestricted reserves:			
Free unrestricted reserves held at year end	700,000	575,423	334,970
No of months of operating expenditure	3.5	3.4	2.1
Reserves policy target	700,000	700,000	700,000
No of months of operating expenditure	3.5	4.2	4.4
Free reserves over/(under) target	0	(124,577)	(365,030)

MEETING: 15/06/2017

Ref: 13930

ASSESSMENT CATEGORY - Reducing Poverty

Centre 70

Adv: Rebecca Green

Amount requested: £99,960

Base: Lambeth

Benefit: Lambeth

Amount recommended: £100,000

The Charity

Centre 70 is a registered charity which aims to support the community in Lambeth and the surrounding boroughs by helping people to cope with a wide range of social, domestic and financial problems via the provision of professional advice and counselling. The advice centre was established in 1970, providing free advice on housing, welfare benefits, debt relief and legal matters to those in the local community. The Counselling Service followed in 1987, delivering low cost psychotherapeutic counselling. Centre 70 champions an integrated and holistic approach to some of the most disadvantaged people in the local community, and works in cooperation with different services and community groups in order to deliver advice outreach to day centres, prisons, food banks and housing offices.

The Application

The INSPIRE project aims to provide a free holistic counselling and advice service targeting those with multiple disadvantages. For those who have been helped by this first stage advice and counselling process, there will then be the possibility to be involved in longer term training as either a 'specialist community adviser' or to be involved in peer support groups. The extensive training involved in these volunteer roles will offer real skills, supporting participants to be able to offer advice on a range of issues, including debt, financial capability and welfare benefits to others in their communities. Similarly, the peer support groups will encourage self-help between members and sharing of emotional support for those with common experiences.

The Recommendation

Centre 70 is a well-established community organisation, with experience of providing integrated advice and counselling services, and the knowledge and capacity to deliver the training and volunteer support function. Funding is sought to support the salary of a part time (18 hpw) Project Leader to manage the project and the development of the volunteer training packages, in addition to the costs of delivering the free counselling and advice sessions and the associated project costs. Funding is recommended as follows:

£100,000 over 3 years (£33,340; £33,330; £33,330) towards the INSPIRE programme, including the salary of a part time (18hpw) Project Leader, contributions towards other staff involved in the delivery of the work, and associated project costs.

Funding History

Meeting Date	Decision
08/10/2009	£70,000 for the capital and associated fees to improve access to the Centre 70 premises
25/11/2008	Application withdrawn
01/11/2007	Application has been withdrawn
04/10/2007	£4,500 for the cost of commissioning an independent access audit.

Background and detail of proposal

Currently, the Centre 70 advice and counselling services are experiencing higher demand than capacity, and are not funded to provide all counselling services for free. Therefore, the INSPIRE project intends to address these issues, targeting those who are less well served by current provision of counselling and psychological support and are experiencing multiple disadvantage (e.g. people who have mental health needs who have also experienced homelessness, are refugees and asylum seekers, have recently left prison, or have experienced domestic violence), people with mental health needs from BME communities and people who identify as LGBT.

The Lambeth State of the Borough 2016 report placed Lambeth as the 8th most deprived borough in London, and noted that a third of working age people and a quarter of people of retirement age in Lambeth are living in poverty. Centre 70 is well established, and has strong relationships with other voluntary organisations in Lambeth. In addition to relationships with London-wide Prisons and Probation, the group receives referrals from local women's refuges and domestic violence outreach services, South London Refugee Association and has good links with LGBT services in the borough. Centre 70 recently won a Lambeth business award for commitment to the community and is a winner of West Norwood favourite business award.

Financial Information

In its internal management reports, Centre 70 shows project expenditure as being restricted even though it will be paid out of unrestricted income. This is presented correctly in their year-end accounts, however it has the impact in the financial table of making the restricted position in 2016/17 and 2017/18 stronger and hence free reserves cover look higher than it should be. In addition, the charity explained that reserves are presently above policy as a large percentage of cases remain in Work in Progress, i.e. the value of work that is due were they to close all their cases at year-end. There is also an intention to buy the long lease of the building, with reserves being used for the deposit.

Despite these presentational points, the reserves position is satisfactory.

Year end as at 31 March	2016 Audited/Examined Accounts £	2017 Forecast £	2018 Forecast £
income & expenditure:			
Income	548,861	554,320	554,969
- % of Income confirmed as at 28/02/2017	n/a	n/a	65%
Expenditure	(514,710)	(574,640)	(554,558)
Total surplus/(deficit)	34,151	(20,320)	411
Split between:			
- Restricted surplus/(deficit)	0	0	0
- Unrestricted surplus/(deficit)	34,151	(20,320)	411
	34,151	(20,320)	411
Cost of Raising Funds	0	1,135	741
- % of income	0.0%	0.2%	0.1%
Operating expenditure (unrestricted funds)	483,306	206,173	154,589
Free unrestricted reserves:			
Free unrestricted reserves held at year end	208,892	188,572	188,983
No of months of operating expenditure	5.2	11.0	14.7
Reserves policy target	161,102	149,390	149,390
No of months of operating expenditure	4.0	8.7	11.6
Free reserves over/(under) target	47,790	39,182	39,593

MEETING: 15/06/2017

Ref: 14007

ASSESSMENT CATEGORY - Reducing Poverty

The 999 Club and Lady Florence Trust

Adv: Kate Moralee

Amount requested: £123,836

Base: Lewisham

Benefit: Lewisham

Amount recommended: £123,840

The Charity

The 999 Club was formed in 1992 and in 2003 merged with the Lady Florence Trust. The 999 Club Trust is the corporate trustee of the Lady Florence Institute, which is the freeholder of the property but which also generates funds which are available to the 999 Club and Lady Florence Trust. The organisation runs a centre for people experiencing or at risk of homelessness in Deptford and a seasonal night shelter.

The Application

The 999 Club and LFT is requesting funding for a Senior Advice worker to provide advice on a case management approach to people experiencing or at risk of homelessness.

The Recommendation

The organisation has a long history of delivering this type of work in the local community and has recently secured its AQA and PQASSO quality marks. However it has significantly changed its approach in recent years and adopted a case management style to meet the four principles of the No Second Night Out approach to ending rough sleeping. This role is critical to the services delivered, however sits within a portfolio of services which support individuals to end their homelessness or prevent it from arising. This proposal is recommended:

£123,840 over 3 years (£40,465, £41,275, £42,100) for the salary of a f/t Senior Advice Worker (including on costs)

Funding History

Meeting Date	Decision
02/12/2010	£22,000 for a third and final year's support of the p/t Advice & Advocacy Worker, subject to receipt of a satisfactory report on the previous grant.
02/10/2008	£50,000 over two years (2 x £25,000) for the salary and related costs of a part-time (28hrs) Advice & Advocacy Worker.

Background and detail of proposal

The 999 Club has undergone significant change of approach over the last three years. It now operates a Psychologically Informed Environment, including a Trauma Informed and Case Management approach where it requires people who use the service to engage with purpose and carries out an initial assessment. Previously it provided an Open Access service which did not require any specific engagement from individuals.

Its services include a Gateway Centre on weekdays with specific times for Rough Sleepers to receive food, showers and laundry and a general session for other individuals who are homeless or vulnerably housed. Within this environment

individuals can access welfare benefits advice, support for appeals, employability support, podiatrist, mobile TB unit support, learning activities, counselling from the Samaritans and use of IT in the IT suite. It also runs a seasonal night shelter for 10 weeks twice a year currently, with an aim of providing this four times a year by 2018, and everyone who accesses the night shelter receives support with a focus on solutions to ending their rough sleeping/homelessness. Part of that support is a session delivered by the Senior Advice Worker on Welfare benefits and Housing Rights.

The role of the Senior Advice Worker is critical to the solution focussed offer that is made to individuals who engage with the all of the services offered. The organisation has excellent relationships locally and across the borough. The borough has recently lost its mental health outreach team, which significantly impacts on mental health support to clients. Referrals have to be made to the Independent Assessment and Psychotherapy Team now, and this takes time before an appointment is received.

The organisation is increasingly involved in learning and evaluation and is part of a National Pilot to produce an evidence base for the Personal Transition Service (using the strength based approach developed by the May Day Trust) and funded by Lankelly Chase and Tudor Trust.

Financial Information

The 999 Club has been supported in its recent development by Cranfield Trust, and has developed a 3 year Business and Fundraising plan and built reserves. The organisation has been successful in diversifying its income streams, notably from Trusts and Foundations. It has recently been invited to apply to some Foundations, demonstrating its current reputation. Previously its main sources of funding were corporates, regular donors and rental income.

It has a reserves policy of 3 months full organisational expenditure.

Year end as at 31st August	FY 15/16 Audited Accounts £	FY 16/17 Forecast £	FY 17/18 Forecast £
Income & expenditure:			
Income	693,813	662,000	715,946
- % of income confirmed as at 22/05/17	n/a	n/a	59%
Expenditure	(672,877)	(651,557)	(708,623)
Total surplus/(deficit)	20,936	10,443	7,323
Split between:			
- Restricted surplus/(deficit)	14,836	(73,406)	0
- Unrestricted surplus/(deficit)	6,100	83,849	7,323
	20,936	10,443	7,323
Cost of Raising Funds	58,261	68,680	75,000
- % of income	8.4%	10.4%	10.5%
Operating expenditure (unrestricted funds)	518,749	317,770	440,951
Free unrestricted reserves:			
Free unrestricted reserves held at year end	70,615	154,464	161,787
No of months of operating expenditure	1.6	5.8	4.4
Reserves policy target	168,219	162,764	177,156
No of months of operating expenditure	3.9	6.1	4.8
Free reserves over/(under) target	(97,604)	(8,300)	(15,369)

MEETING: 15/06/2017

Ref: 13979

ASSESSMENT CATEGORY - Resettlement and Rehabilitation of Offenders

Hackney Music Development Trust

Adv: Sandra Jones

Base: Enfield

Amount requested: £90,000

Benefit: London-wide

Amount recommended: £90,000

The Charity

Hackney Music Development Trust (HMDT) was established in 1995 to provide music projects for people living in Hackney, including increasing opportunities for those traditionally having poor access to music. This includes older people, young people and their communities in areas of significant disadvantage particularly those with the least engagement with music. HMDT has established a very good reputation for its work and is much valued. In 2012 funding from London Borough of Hackney ceased due to financial constraints on the local authority which led to the organisation changing its business model to become less reliant on grants moving towards earned income; they also moved the office to Enfield as premises were cheaper, although activities in Hackney continue.

The Application

HMDT seeks a three year grant towards the costs of running One Spirit – a music project operating since 2010 that engages young people in custody and offers them the opportunity to sustain that engagement 'through the gate' once they are released. This funding will cover the costs of a project manager for 2 days per month, the costs of the artist/mentors that work with the young people in custody and on release with associated project costs.

The Recommendation

This work has been operating since 2012 and the charity has built up good relationships with Feltham and Cookham Wood, both young offenders institutes, and more recently HMPs Aylesbury and Highdown; all prisons where young people from London are sent. OS is one of a very few programmes that engages with young people in custody, sustaining that engagement once released. The funding requested is to replace funding from Comic Relief where the grant has come to an end.

£90,000 over three years (3 x £30,000) towards the costs of a project manager for 2 days per month; the costs of the artist/mentors that work with the young people in custody and on release; and associated project costs.

Funding History

Meeting Date	Decision
26/04/2012	£13,300 towards the costs of providing the Over 60s Programme for a third and final year.
05/11/2009	£24,800 over two years (£14,800; £10,000) towards the costs of providing a range of music & dance opportunities for older people.

Background and detail of proposal

Critical to OS's success is its ability to follow participants through their custodial journey, from induction to release and post-release. Through the medium of music mentors provide support and a consistent and trusted relationship with mentors that

is established and developed throughout their custodial sentence and on release. Working with the different institutions, HMDT are able to adapt their delivery within the prisons, with Feltham having regular sessions over a period of weeks whilst other institutions prefer a week-long intensive programme. One to one mentoring sessions also take place in addition to the courses which offers further technical tuition in areas for the mentees interest as well as future planning, career guidance and general pastoral support. Mentoring continues once the participant is released for as long as the mentee finds it useful.

Of those participants of the programme, 89% have not reoffended within 12 months of release, 61% are in employments and 47% are in further or higher education.

Financial Information

Less than 10% of the charity's income is from statutory sources, drawing funding from a range of sources including charitable trusts, earned income and donations. HMDT has a policy to ensure their funding sources are diverse since losing local authority funding in 2012 and been working hard to change its business model and increase earned income.

Free reserves were extremely low in their latest audited accounts, at less than a month, although their Trustees consider this to be adequate, and it is in line with previous years. They state that as much of the work undertaken is through sessional staff and all projects have to break even, this level of reserves is reasonable to cover core costs. Over the next two years HMDT will be working towards increasing free reserves to 3 months.

The charity calculates the cost of raising funds at year end and so has not included these figures for the current and future year.

Year end as at AUGUST	2015/16	2016/17	2017/18
	Audited	Forecast	Forecast
	£	£	£
Income & expenditure:			
Income	553,177	587,285	568,793
- % of Income confirmed	n/a	n/a	9%
Expenditure	(485,025)	(538,032)	(523,925)
Total surplus/(deficit)	68,152	49,253	44,868
Split between:			
- Restricted surplus/(deficit)	73,730	24,977	(36,039)
- Unrestricted surplus/(deficit)	(5,578)	24,276	80,907
	68,152	49,253	44,868
Cost of Raising Funds	32,628	32,628	35,685
- % of income	5.9%	5.6%	6.3%
Operating expenditure (unrestricted funds)	311,227	323,643	411,535
Free unrestricted reserves:			
Free unrestricted reserves held at year end	11,730	36,006	116,913
No of months of operating expenditure	0.5	1.3	3.4
Reserves policy target	11,730	26,970	102,884
No of months of operating expenditure	0.5	1.0	3.0
Free reserves over/(under) target	0	9,036	14,029

Committee	Dated:
City Bridge Trust	15 th June 2017
Subject: Applications recommended for rejection	Public
Report of: Chief Grants Officer	For Decision

Summary

This report and the accompanying schedule outlines a total of 10 grant applications or Eco-Audit requests that, for the reason(s) identified, are recommended for rejection.

Recommendation

Members are asked to:

- Reject the grant applications detailed in the accompanying schedule

Main Report

1. There are a total of 10 applications (excluding those under the Stepping Stones scheme) recommended for rejection at this meeting. They are listed within categories in the accompanying schedule. In each case the “purpose” that is used to describe the application is that provided by the applicant organisation. All the recommendations are based on criteria set out in your Policy Guidance.
2. Copies of these application forms are available to view in the Members’ Reading Room. If any Committee Member wishes to query any of the recommendations, this can either be done at the meeting, in which case the decision may be deferred while full details are provided to the Member concerned, or by contacting the Trust office in advance of the meeting so that an explanation can be provided prior to or at the meeting.

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Recommended for Rejection

The City Bridge Trust Committee - 15th June 2017

Summary of Recommendations for Rejection - Investing in Londoners

Request Date	Ref & Organisation	Purpose	Reason for Recommendation for Rejection	Grants Amount Requested & Area Officer
<u>English for Speakers of Other Languages</u>				
March 2017	13963 Stepney Community Trust	Enabling disadvantaged local people excluded from mainstream ESOL classes and community services to learn English and gain inclusive access to personal development and life opportunities.	The request is for more than 50% of the organisation's turnover, which it is not in your policy to support.	£63,568 KAM Tower Hamlets
<i>Total English for Speakers of Other Languages (1 item)</i>				£63,568
<u>Improving Londoners' Mental Health</u>				
August 2016	13644 Enfield Children and Young Persons Services	Providing mental wellbeing services for children and young people and information for families / carers; including marginalised communities, proving the services in mother tongue languages.	The project's purpose and benefit do not sufficiently address the required outcomes of your Improving Londoners' Mental Health programme. The scale of this proposal did not demonstrate how it would be sustainable.	£330,204 JXJ Enfield
April 2017	13960 Fircroft Trust	Funding for salary of support worker	The application does not sufficiently address the requested outcomes under your programme 'Improving Londoners' Mental Health'.	£56,698 JXM Kingston
<i>Total Improving Londoners' Mental Health (2 items)</i>				£386,902

Request Date	Ref & Organisation	Purpose	Reason for Recommendation for Rejection	Grants Amount Requested	Officer & Area
<u>Making London More Inclusive</u>					
April 2017	13999 Exposure Organisation Limited	Provide 30 vulnerable young people with autism and other disabilities with practical, engaging and creative learning and work experience in an integrated setting.	The applicant's reserves exceed its generous target by over 50%. 86% of budgeted expenditure for 2017-18 has already been raised, leaving sufficient time to raise the £19,000 shortfall.	£34,500	JNM Haringey
April 2017	13998 Four Corners Limited	To positively increase participation by disabled residents in community film and photography projects, film production skills training and arts business management	The organisation has no free reserves. The project is unrealistic insofar as the budget does not reflect the ambitions of the outcomes.	£47,508	SFJ Tower Hamlets
April 2017	13932 Lady Penelope Balogh Trust	A grant to pay for an access audit and related process, to identify structural and other changes needed to make the building more accessible.	The building at the centre of this request for an access audit is used by a single, non charity/ community, tenant and therefore there is insufficient wider community use. The applicant charity has over two years' worth of income in free reserves.	£4,020	CR Islington
<i>Total Making London More Inclusive (3 items)</i>				£86,028	
<u>Older Londoners</u>					
May 2017	14024 Silverfit Ltd	To ensure our programme supporting older Londoners (particularly 75+s) to live more active, sociable, happier and healthier lives is sustainable over the long term.	The rate of growth of the organisation is faster and greater than City Bridge Trust can comfortably support.	£138,742	KAM Southwark
<i>Total Older Londoners (1 item)</i>				£138,742	

Request Date	Ref & Organisation	Purpose	Reason for Recommendation for Rejection	Grants Amount Requested	Officer & Area
<u>Reducing Poverty</u>					
April 2017	14008 Oasis Community Hub Waterloo	To fund an Advice Centre Coordinator to run the Foodbank and provide financial, debt and employment advice.	The organisation's free unrestricted reserves are below that which is considered acceptable by City Bridge Trust.	£115,896	KAM Lambeth
April 2017	13929 Rainham Foodbank	Increasing our capacity (all of which are driven by demand for our services) to feed and support more people to overcome the ravages of poverty.	An ambitious request from an organisation run entirely by volunteers and with most recent audited accounts showing turnover of £12,000. The request comprises both capital and revenue, which you do not usually support at the same time.	£310,000	CR Havering
<i>Total Reducing Poverty (2 items)</i>				£425,896	
<u>Resettlement and Rehabilitation of Offenders</u>					
April 2017	14006 Nehemiah Project	To fund a Capacity Building Manager to implement our growth strategy over three years, opening new houses to offer support to more ex-offenders each year	The applicant has not set out a clear and convincing case of how it will expand and sustain a growth in its provision of support for ex-offenders. It has no free unrestricted reserves, and carries long term loan liabilities. While it has attracted a commitment for charitable financial support from a 3rd party it is unclear what the relationship is, the terms of support and hence the level of associated risk.	£120,000	JXM Lambeth
<i>Total Resettlement and Rehabilitation of Offenders (1 item)</i>				£120,000	
Grand Totals (10 items)				£1,221,136	

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Committee	Dated:
City Bridge Trust	15 th June 2017
Subject: Grants/expenditure considered under Delegated Authority	Public
Report of: Chief Grants Officer	For Information

Summary

Recommendation

Members are asked to:

- Receive this report and note its contents

Main Report

Following the approval of the Court of Common Council on 16th October 2014, the Chief Grants Officer may make decisions on applications of up to £10,000. Decisions on applications of over £10,000 and up to £25,000 may be approved by the Chief Grants Officer in consultation with the Chairman and Deputy Chairman.

Decisions on applications of over £25,000 and up to £50,000 may be approved by the Chief Grants Officer in consultation with the Chairman and Deputy Chairman, with reference to the Chamberlain.

The total amount of expenditure and number of items approved under delegated authority this financial year (inclusive of those below) are shown in Table 1.

Requests < £10k

The Greenwood Community Centre Charity
(Approved 24/04/2017)

£890 to commission an independent access audit for the Greenwood Community Centre.

Media Trust
(Approved 8/05/2017)

£720 for the Media Trust to manage the subtitling for 'Telling Your Stories' screening at the Barbican (Strategic Initiative)

Requests £10k - £25k

Suzy Lamplugh Trust
(Approved 17/05/2017)

£17,400 over one year towards the 'Reducing Fear. Living Confidently.' pilot project.

Requests £25k - £50k

None

Table 1 – Funds approved under delegated authority in financial year to date.

Applications reported to Committee	< £10k		£10k - £25k		£25k - £50k	
	£	No.	£	No.	£	No.
May 2017	£5,600	2	£0	0	£30,550	1
June 2017	£1,610	2	£17,400	1	£0	0
Total for year to date	£7,210	4	£17,400	1	£30,550	1

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Committee	Dated:
City Bridge Trust	15 th June 2017
Subject: Withdrawn & Lapsed applications	Public
Report of: Chief Grants Officer	For Information

Summary

This report informs Members of applications received which subsequently have been withdrawn by the applicant, or lapsed due to the absence of the information required to undertake a full assessment.

Recommendation

Members are asked to:

- Receive this report and note its contents

Main Report

Organisation

Purpose of Request

Withdrawn Applications:

Surrey Docks Farm

Putting Down Roots in Rotherhithe: Establishing a centre for environmental education and community action and a Green Network promoting 'growing & greening' initiatives improving neighbourhoods.

- The applicant chose to withdraw its application upon realising that it had applied within the fallow period following its previous grant with the Trust.

Sea-Change Projects Ltd

Fitting-out a new traditional Thames sailing barge for the purpose of building confidence, self-esteem and purpose in young Londoners residentially in the Thames estuary.

- The applicant has withdrawn its application, with the view to carrying out an access audit in order to inform the proposal.

Action for Kids

To provide Job Coaching, Employment Brokering and Work Related Learning for young people with learning disabilities.

- This request was withdrawn, as the applicant chose to re-submit an application (subsequently approved) in order to be involved in the Bridge to Work programme.

The below withdrawn application was included in the May Committee reporting figures, however in error was omitted from the withdrawn applications summary to that meeting:

Community Shop

Match capital funding for the refit of the Eric Allin Community Centre in Northumberland Park, Haringey which includes a retail space, café and breakout rooms

- The applicant has asked to withdraw its proposal as a result of delays with the project.

Lapsed Applications

Collingham Gardens Nursery

Eco audit application

- The organisation did not provide information when requested in order to carry out an assessment

Mind in Haringey

A preventative, outreach and pathway service supporting the mental health needs of 300 young people (aged 16-25), to positively transition from CAMHS to sustained MH/wellbeing.

- No response when contacted for further information

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Committee	Dated:
City Bridge Trust	15 th June 2017
Subject: Variations to grants awarded	Public
Report of: Chief Grants Officer	For Information

Summary

This report informs Members of a grant where a variation has been agreed by the Chief Grants Officer since your last meeting.

Recommendation

Members are asked to:

- Receive this report and note its contents

Main Report

Since your last meeting, variation to the grant outlined below has been agreed by the Chief Grants Officer, in line with the revised delegated procedure for the amendment of grants as agreed by your Committee in October 2004.

Social Enterprise UK

In September 2015 the sum of £3,200 was approved to provide an eco-audit to Social Enterprise UK. The final invoice for this reflected a change in scope of the audit and came in at £1,200 under budget. This sum has been written back.

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Committee	Dated:
City Bridge Trust	15 th June 2017
Subject: Unsuccessful Stepping Stones applications	Public
Report of: Chief Grants Officer	For Information

Summary

This report and the accompanying schedule outlines a total of 31 grant applications to the Stepping Stones fund that, for the reason(s) identified, were declined by the Chairman, Deputy Chairman and Chief Grants Officer under delegated authority further to the Committee's agreement of 28th January 2015.

Recommendation

Members are asked to:

- Note the grant applications detailed in the accompanying schedule

Main Report

1. There are a total of 31 applications to the Stepping Stones fund which were declined under delegated authority following recommendations by your officers. They are listed in the accompanying schedule. In each case the "purpose" that is used to describe the application is that provided by the applicant organisation. All the recommendations are based on criteria set out in your Policy Guidance.

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Stepping Stones – Round 4

Summary of Rejected Applications during Stage 1

Ref & Organisation	Purpose	Reason for Recommendation for Rejection	Amount Requested	Grants Officer & Area
<u>Stepping Stones</u>				
14038 Acknowledging Youths CIC	AY Recruitment raising aspirations and making a positive contribution that provides accessible training and constructive outcome.	A relatively recently established organisation seeking funding for employability training and mentoring with NEET young people. There is no apparent link to social investment in the proposal, and the organisation's turnover has fallen significantly which causes concern.	£50,000	TW Tower Hamlets
14040 Allia	To explore and understand potential business/social investment funding models for the Future Business Centre East London.	A proposal to research the East London property market and consider the best financing structure for an affordable workspace, incubator and accelerator programmes. The possible role of social investment is judged to be insufficiently strong.	£50,000	TW Hackney
14072 Avenues Youth Project	Funding the roles of Strategic Director and the fundraising function to broaden and strengthen our income base and resilience	Funding is sought for the organisation's Strategic Director who will work to broaden and strengthen the charity's income base. Whilst the proposed work is judged to be sensible there is no specific mention of social investment in the application. Rejection is recommended for insufficient evidence that the charity is working towards social investment.	£32,000	TW Westminster

Ref & Organisation	Purpose	Reason for Recommendation for Rejection	Amount Requested	Grants Officer & Area
14043 Business Launchpad	The funding required is for the development of a coworking space to support the charitable activities of the charity.	A request to turn the organisation's conference space into shared workspace. The business case and social benefit of the proposed work could be clearer. It is also unclear why the organisation would seek social investment once the work is complete.	£43,255	TW Wandsworth
14075 Camden Volunteer Bureau	Increase level of businesses supporting the community by helping our Employer Supported Volunteering brokerage service 'Team UP' to be self-sustainable and social investment ready.	CVB wishes to develop its volunteering brokerage service. Whilst Stepping Stones would help accelerate the business it's not clear how central social investment is to the charity's future plans.	£49,362	TW Camden
14053 Citizens Advice Bureaux, Haringey	Adviceline+: Dedicated telephone advice service to vulnerable people and those excluded from the services we provide at core hours.	A request to develop the charity's Adviceline+ telephone advice service for vulnerable people. The application provides no evidence of a pathway to social investment.	£50,000	TW Haringey
14026 Community Sponsors Charity	We are launching a new product and require capacity building to measure, monitor, evaluate and communicate its social impact.	A very ambitious proposal for a £100m property fund from a registered charity which, based on Charity Commission returns, doesn't appear to have been active for several years.	£50,000	TW Westminster

Ref & Organisation	Purpose	Reason for Recommendation for Rejection	Amount Requested	Grants Officer & Area
14048 Cultivate London	CL is seeking financial support to develop our management and operating capabilities to attract social investment to build the business and increase our social impact.	A charity offering horticultural training for disadvantaged young people to address social isolation and health inequalities. Cultivate wants to develop management and operating capabilities to build its landscaping and kitchen garden businesses but given the organisation's financial position and the need to develop a robust business before it can consider any form of borrowing it is judged unlikely to be suitable for social investment for some time.	£47,684	TW Ealing
14049 EcoActive Education Services	We want to build the capacity of our staff team to offer new training courses, set up an online shop and increase trading income.	An application from a charity promoting sustainability, tackling climate change and addressing fuel poverty. The organisation wishes to develop training courses and an online shop targetting schools, housing associations and parks. The link to social investment is insufficiently strong and it seems the charity could develop this new business through the reinvestment of surplus rather than seek repayable investment	£27,426	TW Hackney
14051 Families Need Fathers	Strengthening and broadening support to fathers (and all non-resident parents) in London in maintaining relationships with their children after separation or divorce.	The proposed work has no obvious connection to the aims of the Stepping Stones Fund or of a pathway to social investment.	£47,500	TW Hackney

Ref & Organisation	Purpose	Reason for Recommendation for Rejection	Amount Requested	Grants Officer & Area
14023 Family and Childcare Trust	To fund a sales post that increases significantly YDC's income generation from consultancy/training to make the project investment ready and self-sustaining in the long term.	A proposal to test the market for consulting services to healthcare professionals and criminal justice providers. It is unclear why social investment would be needed or how the applicant would develop a stronger understanding of the social investment market during the life of a Stepping Stones grant.	£49,145	TW Southwark
14028 Finance Innovation Lab	Staff time to research and develop plan for generating income from commercial programmes and consultancy, leading to greater financial sustainability and potential for social investment.	The organisation wishes to move from reliance on grants to generating at least 20% from income generating programmes and consultancy. The link to social investment was not judged to be sufficiently strong.	£48,590	TW Camden
14029 Finding Rhythms	To explore and quantify the opportunities for fee-for-service activity with prisons, probation services and organisations that mentor ex-offenders or those at risk of offending.	Relatively small organisation working to change offender behaviour through music making. The applicant wishes to build its trading income and whilst the aims of the proposed work are clear, the short-listing panel concluded that the link to social investment was insufficiently strong.	£20,225	TW City
14054 High Trees Community Development Trust	To allow High Trees to embark on traded services in fee paying training courses and community consultation work to diversify our income, supporting charitable services	A clear plan from an organisation wishing to offer accredited English and IT training courses. In the view of the short-listing panel the proposed work was judged to be at a very early stage and it would be quite some time before they could consider social investment.	£48,596	TW Lambeth

Ref & Organisation	Purpose	Reason for Recommendation for Rejection	Amount Requested	Grants Officer & Area
14031 Home-Start Richmond-Upon-Thames	Becoming an integrated organisation supported by an ambitious business model that ensures our sustainability to give families the best start in life.	The charity seeks support to help it develop operations in Kingston and Hounslow. Whilst the presentation of challenges and opportunities facing the organisation was persuasive, it was unclear what role social investment might play in the future.	£45,701	TW Richmond
14035 Limes Community and Children's Centre	To research, establish and test out a new social business model to become a trading arm of the Limes to generate unrestricted income.	An existing City Bridge Trust grantee providing services to children with learning disabilities in Waltham Forest. The charity wishes to buy its premises and service the mortgage through income generated by a new trading arm. In the view of the short-listing panel the charity's finances would make borrowing difficult and some time would be needed to develop the trading arm before a social investor could commit funds.	£49,972	TW Waltham Forest
14058 Merton Voluntary Service Council	Capacity building to become investment ready and establish MVSC Enterprise activities and marketable services to generate unrestricted revenue and enhance our sustainability.	MVSC wishes to establish an enterprise hub and develop its consultancy services. Work will be delivered by staff and whilst the team is evidently capable, the role of social investment was judged to be a distant possibility.	£39,982	TW Merton
14025 Migrants Resource Centre	To develop a robust infrastructure to support the growth of our fee paying immigration advice service.	The charity wants to engage a Business Development Manager to expand its fee paying Immigration Nationality and Advice Service. It is not clear how social investment might be used in support of the proposed work.	£48,005	TW Haringey

Ref & Organisation	Purpose	Reason for Recommendation for Rejection	Amount Requested	Grants Officer & Area
14060 Mind Yourself	To build capacity for our Wellbeing in the Workplace social enterprise project, develop our business model to win investment and generate income for the charity.	The short-listing panel did not deem the pathway to social investment sufficiently strong. The proposed social enterprise will need to build profile and track record over some time before seeking any kind of repayable finance.	£45,000	TW Islington
14063 New Horizon Youth Centre	To undertake a comprehensive feasibility study into commissioning opportunities within Government, Local Authorities, GLA with a view to diversifying NHYC's income base.	The applicant wants to assess opportunities income generation opportunities in the fields of health, criminal justice and employment training. The short-listing panel did not think the link to social investment was sufficiently strong.	£1	TW Camden
14022 Pact Futures CIC	To strengthen Pact Futures' groupwork quality assurance processes and outcomes measures to enable it to move into new (Payment-by-Results) markets and win new business.	Pact wish to expand its family focused work in criminal justice space by benefitting from sub-contracting opportunities. The connection between the proposed work and the role of social investment finance was not judged to be sufficiently strong.	£42,485	TW Southwark
14033 Pegasus Opera Company	Pegasus Opera Company requires support for capacity building – improving our QA systems and fundraising in order to become sustainable for the future.	A proposal to develop quality assurance and fundraising capabilities. There is no link to social investment in the application.	£42,394	TW Lambeth

Ref & Organisation	Purpose	Reason for Recommendation for Rejection	Amount Requested	Grants Officer & Area
14065 Raw Material Music and Media Education Limited	To identify new revenue streams and maximising the existing assets of Raw Material, both the physical assets and the human resources assets.	An organisation using the creative arts to tackle mental ill health with a particular focus on BME communities. It wishes to prepare for contract opportunities but the application does not contain a specific mention of social investment or show evidence of a pathway towards social finance.	£21,000	TW Lambeth
14034 Ripe Enterprises Limited	Support development of a sustainable business model, increase the organisation's fee earning income capacity and improve evidence of impact of Ripe's services.	An organisation working to support migrant, refugee, low income and unemployed adults towards employment. Looking to develop a sustainable business model, the short-listing panel did not judge the link between the proposed work and social investment to be sufficiently clear.	£30,000	TW Southwark
14067 Social Action for Health	To develop the digital tools and practices that underpin more effective and sustainable community health development thereby becoming investable and bridging the digital divide.	A thoughtful proposal to develop core business capabilities, but with no evident connection to social investment or the aims of Stepping Stones.	£50,000	TW Hackney

Ref & Organisation	Purpose	Reason for Recommendation for Rejection	Amount Requested	Grants Officer & Area
14071 The Advocacy Academy	Funding the salary of a Commercial Director to help us transition from a fledgling charity into a professional social enterprise with a sustainable revenue stream.Â	An organisation working to encourage young people's civic participation. Having been established relatively recently and reliant on the founder's time it now wishes to recruit a Commercial Director, initially to lead the fundraising for grants and then to help them generate revenue. Social investment seems to be a distant goal and so the proposed work is not deemed to be a sufficiently strong fit with Stepping Stones.	£50,000	TW Lambeth
14074 Voice4Change England	Research, feasibility and development work towards setting up of a sustainable community hub to provide shared workspaces for BME infrastructure and specialist organisations in London	A well-regarded infrastructure organisation. Voice4Change England wishes to prepare a business model for a sustainable community hub for BME infrastructure orgs and specialist advocacy and social action organisations. This was judged to be a challenging goal as the applicant is not currently in the strongest financial position and might therefore struggle to raise the required capital.	£50,000	TW Wandsworth
14076 Waltham forest community hub ltd	To increase our capacity by developing a consultancy arm that generates income to further develop our charity to become fully sustainable.	The organisation wishes to develop a consultancy arm but there is no obvious role for social investment in its future plans.	£46,942	TW Waltham Forest
14077 Westminster Drug Project (WDP)	We are requesting a capacity-building grant to deliver a Community and Corporate Substance Misuse Training Service for London Zone 1 businesses and local groups	WDP seeks funding for development of its community and corporate substance misuse training programme. There is no obvious need for social investment.	£50,000	TW Camden

Ref & Organisation	Purpose	Reason for Recommendation for Rejection	Amount Requested	Grants Officer & Area
14037 women@thewell	To develop a supported employment social enterprise where women affected by prostitution can start the process of exiting whilst generating income for women@thewell.	The organisation wishes to develop its Bags of Courage service as a sustainable social enterprise. It is not clear how social investment would be used to support this business development or why the organisation might want to consider the risk of borrowing.	£50,000	TW Camden
14079 Youth Justice Legal Centre	To develop a revenue generating online subscription model that includes legal how-to toolkits, discussion forums, 'just-in-time' training and mobile friendly content for timely in-court use.	Whilst the proposed work is very well described the pathway towards social investment is not sufficiently well articulated. The short-listing panel did not judge the proposal to be a clear fit with the aims of Stepping Stones.	£36,230	TW Islington
<i>Total Stepping Stones (31 items)</i>			£1,311,495	
Grand Totals (31 items)			£1,311,495	

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Agenda Item 8f

Committee	Dated:
City Bridge Trust	15 th June 2017
Subject: Progress report: Prince's Trust	Public
Report of: Chief Grants Officer	For Information

Summary

This report provides an update, written by the charity, on the work of the Prince's Trust funded by the City Bridge Trust.

Recommendation

Members are asked to:

- Receive this report and note its contents

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Grants Officer

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CITY BRIDGE TRUST – Strategic Initiative progress report

The Prince's Trust

Ref: 13975

Grant Amount: £1m per annum over 10 years.

Purpose of grant:

This grant supports The Prince's Trust's work with young Londoners who are furthest away from the labour market and hardest-to-reach, for example, those who have struggled at school, are disengaged from further education or have multiple barriers between them and employment. The grant funds a number of our programmes to support the journey of these young people into a 'good positive outcome' such as employment, training and education or volunteering.

Project Start Date: 01/04/2015

Projected End Date: 31/03/2025

Please summarise your progress to date, specifically focusing on the key outcomes and impact of the project:

1. The funding has been utilised on our programmes which engage the hardest-to-reach young people and our education offer: the *Fairbridge* programme caters for young people with the most complex needs providing participants with a bespoke programme to address these; *Get Started* is a week-long profession-themed course developing employability skills and the 'soft skills' needed to nurture success; *Team* is a 12-week personal development programme building the skillset and confidence of young people; and *Achieve* aims to reduce the likelihood of academic underachievement fostering personal and social development, life skills and active citizenship. City Bridge Trust (CBT) funding has also supported our Outreach and assessment functions helping create new pathways for young people into the Trust, especially those 'hidden'; outside of unemployed support networks. Funding has also supported the work of our housing advice worker who takes on individual cases and uses a network of close partners to resolve complicated housing issues hindering the development of some young people on our courses.
2. At the conclusion of the second year of this partnership 3,409 young people had received direct support from the funding. The transition rates for young people on programmes into a positive outcome have been high with 77% of young people going into a positive outcome within 3 months of completion. Of these, 37% had gone into an employment outcome, 37% into education or training and 13% into volunteering. 160 young people have received case support from our housing advisor.
3. Additional outcomes of the funding have included establishing partnerships with CBT stakeholders and networks which have added value and efficiency to our operations. Some examples of these include collaborating with CBT grantees who are now co-delivering some of our *Get Started* programmes, working with City of London Corporation Education and Early Years' Service to promote our *Achieve* programme in sponsored schools, and at a more strategic level working alongside the Samuel Wilsons Loan Trust to open additional funding opportunities to young people from our '*Enterprise*' programme.

4. CBT Funding has also helped contribute to our plans for growth in London. Across all our programmes in London the Trust has delivered to 140 additional young people (2015/16 vs. 2016/17) with an increase of +729 planned for 2017/18. This has been made possible due to the CBT investment. The flexibility of CBT funding means we have been able attract more external investment to support growth, for example, Morgan Stanley investment for *Achieve* in East London schools.
5. With support of CBT investment the Trust was able to commission an external evaluation of its outreach and delivery models in London. This review has now been completed and has provided valuable insight for the Trust including common local characteristics, needs of the young people we cater for, and recommendations that can be implemented in the region and across the Trust.

Do you have any particular learning points to share?

6. Across the Trust and particularly evident in London is the trend of more young people coming to us with a mental health need. From CBT funded programmes, 24% young people have a mental health need (21% in 2015/16) identified at the beginning of or during a programme. Participants on our *Fairbridge* programme, which engages our most complex young people has seen a 9% rise during this period. To help address this the Trust has appointed a specialist Mental Health Adviser to co-ordinate our partnerships with specialist organisations and connect them to our young people. An example in London was securing funding from the Berkley Foundation in partnership with MIND to deliver one day a week mental health provision for young people in our Kennington and Poplar centres.
7. Our data collection from CBT-funded programmes provides interesting insight into some other common traits we are seeing amongst the hardest to reach in London. Across the two years of funding 12% young people were care leavers (423), 27.5% had a disability (965) and 14.5% were homeless – ‘sofa surfing’ or without permanent stable accommodation (498). This insight is useful when forming partnerships to support our Outreach work; bespoke training for members of staff, and approaching specialist organisations to refer young people in need of support where the Trust is not in a position to provide this specialist support.
8. The need for interventions in schools like the *Achieve* programme to prevent academic underachievement is vital. London youth unemployment remains consistently high in comparison with the UK average (16.7% vs. 12.4% Jan-Dec 2016) and the data we gather from our young people’s background show that 32% on CBT-funded activity were classified as ‘educational underachievers’. Uptake of *Achieve* has grown significantly in the last year (281 in 2015/16, 444 in 2016/17) and we are forecasting 990 young people for 2017/18.
9. The external evaluation of our outreach and delivery models has provided some noteworthy trends in our work which will help shape our future delivery models. For example, the research showed some consistent trends for young people; males’ are predominant making up 67% of all *Fairbridge* and *Get Started* (F&GS), whilst BAME participants make up over two thirds of all CBT-funded young people on F&GS. This has helped us evaluate our Outreach approach to ensure we are targeting more female participants and in places where BAME young people can find us. F&GS participants were also asked to identify the challenges they feel they face, and the main ones cited were problems with numbers/maths (31%), and problems with reading/writing (30%). This information has helped us to ensure the correct

literacy and numeracy support is available and in the correct format for young people to engage and overcome this barrier.

What are your plans for the remainder of the period funded:

10. For the third year of delivery we have agreed a plan against the outcomes mentioned in the progress section of this report but with an increase in the number of young people that will benefit from this grant; we are planning to engage 1,729 young people with CBT funding in 2017/18.
11. As per the initial funding agreement, the plan and outcomes of this grant will be reviewed in preparation for year four of the partnership. This is an opportunity to look back on the impact to date but also to consider strategic changes at CBT and The Prince's Trust. With the conclusion of CBT's strategic review this summer we want to make sure we are aligned to the new strategic aims. In addition to this the Trust is about to embark on several operational changes which may influence our delivery model and how we allocate CBT funding going forward. Some examples include the full integration of Mosaic* into our operational structure and the transition of some activities to our new digital delivery platform, Prince's Trust Online.

**Mosaic (a charity that has recently become a part of the Trust, and previously funded by CBT) offers mentoring to school-aged young people in deprived communities across the UK helping them build skills but also giving them a network of support and opportunity. Mosaic works especially but not exclusively in Muslim communities, and also delivers mentoring in prisons.*

12. The Trust is working towards a five year London Growth plan which will see us significantly increase our footprint across the Capital and increase the numbers of young people accessing our programmes. CBT funding will help us to structure and deliver against this plan by providing us with stable income whilst its foundations are established. As one of our biggest supporters in London we also intend to fully engage CBT with the development of this growth plan to maximise impact and delivery opportunities with other CBT grantees.

What will happen at the end of the grant?

13. The Prince's Trust relies on a wide range of funding sources and partners in order to deliver our work across London and the UK. We believe that this mix offers security should one area of fundraising be more difficult in any year. This approach is led by a national and regional fundraising team.
14. Longer-term partnerships are particularly valuable in allowing us to plan for delivery, development and growth further ahead, but also in allowing time and confidence to develop other long-term funding relationships; we are better able to prove success and ambition in terms of our support for young people.
15. Fundraising approaches and conversations with others continue throughout all of our funding partnerships so that funding cliff-edges are avoided. The ambition of our plans for London, made possible by CBT support, is a definite boost to these conversations.

Committee	Dated:
City Bridge Trust Committee	15 June 2017
Subject: City Bridge Trust Communications	Public
Report of: The Chief Grants Officer	For Information
Report author: Martin Hall, Communications Manager	

Summary

This paper provides members with an update on the communications work of the City Bridge Trust (CBT).

Recommendation

Members are asked to:

- Receive the report and note its contents.

Main Report

Key Audience Group Reporting

1. Appendix 1 reports communications activity between 26/04/17 and 30/05/17 against each of the four key audiences identified in your Communications Strategy.
2. This shows good levels of activity towards the Londoners, immediate stakeholders and other funders, policy makers & key commentators audiences. As noted in the previous report, there was less recorded activity aimed at regulators & politicians. This is partly due to local and national election campaigning during this period. Officers will plan to specifically target regulators & politicians in future, in consultation with the Remembrancers Department through their role as liason with government.

Media Activity

3. Appendix 2 provides a detailed breakdown of the media activity supporting delivery of your Communications Strategy during this period. The majority of activity was via print or online media, with extensive coverage of the Beacon Awards. The Trust was also featured on BBC London News, as part of a piece arranged by your Media Officer to mark Mental Health Awareness Week.

External Events Register

4. A range of events were attended on behalf of the Trust over the last two months. This included attendance at the Beacon Awards ceremony and events hosted by the Clothworkers and Leathersellers Livery Companies.
5. A full list of external events attended by officers and Members on behalf of the Trust can be found at Appendix 3.

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Appendix 1: Key Audience Groups

Audience	Face to face	Online and Printed Media channels	Online content	Direct Marketing
Londoners	All recent events were attended by Londoners. A full list can be found in the External Events table report (Appendix 3).	<ul style="list-style-type: none"> Barking and Dagenham Post BBC London News Charity Today City AM City Matters Croydon Advertiser Ealing Times Ealing Today Evening Standard Financial News Financial Times Hillingdon Times London Bulletin This is local London 	<ul style="list-style-type: none"> CBT Twitter (4,388 followers. 62.6k impressions* between 26/04/17 & 30/05/17) CBT Website (1,588 users between 26/04/17 & 30/05/17) 	None to report
Regulators & politicians	<ul style="list-style-type: none"> Flourishing Lives Coalition London Youth reception 	None to report	None to report	None to report
Immediate stakeholders**	<ul style="list-style-type: none"> Beacon Awards Dragon Awards shortlisting Clothworkers Livery Company awards The Leather Sellers Company event 	<ul style="list-style-type: none"> City Matters City AM London Loves Business 	<ul style="list-style-type: none"> News items on the CoL intranet and e-bulletin. Regular updates in the Members' Briefing. 	None to report

Audience	Face to face	Online and Printed Media channels	Online content	Direct Marketing
Other funders, policy makers & key commentators	Various events including: <ul style="list-style-type: none"> • Association of Charitable Foundations • Cass Business School • Charity Finance Group • Charity Tax Group • Collaborate CIC • Comic Relief • Institute for Voluntary Action Research • London Community Foundation • London Funders • Robin Hood Foundation 	<ul style="list-style-type: none"> • Better Society • Charity Times • Charity Today • City am • Ethical Corporation Magazine • Financial News • Fundrasing.com • LondonLovesBusiness • Mental Health Today • Optician Online • UK Fundraising 	None to report	None to report

* An Impression is the number of times CBT tweets have been delivered to other accounts and potentially viewed.

** Includes CBT & CoL Officers & Members; key infrastructure bodies; grantees; potential grantees; City leaders, workers, Human Resource and Corporate Social Responsibility professionals.

Appendix 2: Media Coverage
26th April 2017 to 30th May 2017

Organisation	Publication	Readership	Detail	Coverage	Date	Weblink
Vision Care for Homeless People	City Matters	20,000	Report on grant for £37,100 to provide eye care for homeless people.	London	26/04	City Matters
Ability Bow	City Matters	20,000	Story on the Trust's £98,000 grant to disabled gym in Tower Hamlets.	London	26/04	City Matters (internal only)
Arthritis Care	London bulletin	15,000	Reports on a £154,000 grant to help young Londoners living with arthritis.	London	27/04	London Bulletin
Vision Care for Homeless People	Optician Online	40,250	The Trust's grant is covered and Alderman Alison Gowman is quoted	National Trade	28/04	Optician Online
City Bridge Trust	Financial News	292,348	David Farnsworth is interviewed about the Trust and charitable giving in the City.	London	03/05	Financial News (subscription required)
City Bridge Trust	Barking and Dagenham Post	5,157	Reports on a support project for disabled people.	Regional	04/05	Barking and Dagenham Post
The Reader	Charity Today	50,000	Alderman Alison Gowman, is quoted in an article about a £88,000 grant.	National trade	04/05	Charity Today
Arthritis Care	City Matters	20,000	Report on a grant towards emotional and practical support to young people in London living with arthritis.	London	04/05	City Matters

Organisation	Publication	Readership	Detail	Coverage	Date	Weblink
Disablement Association Barking & Dagenham	London Bulletin	15,000	Coverage on a welfare support charity which has expanded thanks to a grant from the Trust.	London	05/05	London Bulletin Online
The Reader	Croydon Advertiser	7,851	Alderman Alison Gowman, is quoted.	Regional	08/05	Croydon Advertiser
Disablement Association Barking & Dagenham	Charity Today	50,000	As above.	National	08/05	Charity Today
Beacon Awards	Financial News	292,384	Coverage of the Beacon Awards, the UK's philanthropy awards. Banker Alexander Hoare is announced the winner of the City Philanthropy category, which is sponsored by the Trust.	Trade	09/05	Financial News
Beacon Awards	Fundraising.com	33,000	As above	Trade	09/05	UK Fundraising
Beacon Awards	London Bulletin	15,000	As above	London	09/05	The London Bulletin
Beacon Awards	Better Society	-	As above	National Trade	09/05	Better Society
Beacon Awards	City Matters	20,000	As above	London	10/05	City Matters
Beacon Awards	Evening Standard	858,504	As above	London	10/05	Evening Standard

Organisation	Publication	Readership	Detail	Coverage	Date	Weblink
School Food Matters	Evening Standard	858,504	The Trust is referenced in an article about food education programme Know Your Onions.	London	10/05	Evening Standard
DABD	Barking and Dagenham Post	5,157	An article on Trust's £125k grant for their online benefits scheme.	Regional	11/05	The Barking and Dagenham Post
Beacon Awards	Ethical Corporation Magazine	4,000	As above	London	11/05	Ethical Corporation Magazine
Healthy Living Projects	BBC London News	1,000,000	To mark Mental Health Awareness Week, the BBC reports on the Welcome Centre, a project funded by the Trust.	London	15/05	BBC London News (via YouTube)
CBT and City Philanthropy	City AM	1,657,000	Column from the Lord Mayor Andrew Parmley writing about the Beacon Award for Philanthropy and highlighting the importance of giving in London.	London	15/05	City AM
City Bridge Trust	Mental health Today	25,000	Alderman Alison Gowman writes on funding services in London that will help its young people thrive, in light of Mental Health Awareness Week.	National trade	15/05	Mental Health Today

Organisation	Publication	Readership	Detail	Coverage	Date	Weblink
Havelock Family Centre	Ealing Today	-	Report that Southall Family Centre is to receive a grant of £100,000 from the Trust to transform the building and make it fully accessible.	Regional	16/05	Ealing Today
Havelock Family Centre	Ealing Times	20,800	As above	Regional	17/05	Ealing Times
Havelock Family Centre	Hillingdon Times	20,800	As above	Regional	17/05	Hillingdon & Uxbridge Times
Havelock Family Centre	This is local London	20,800	As above	Regional	17/05	This is Local London
London's Giving	UK Fundraising	33,000	Report on a grant to London Funders of £300,000 to enable it to roll out its London's Giving initiative across all of the Capital's boroughs.	National trade	17/05	UK Fundraising
City Philanthropy	Charity Times	30,000	Cheryl Chapman, Head of Philanthropy Engagement, writes on "why we need to receive philanthropists better as a nation" and the Beacon Awards.	National trade	18/05	Charity Times
The Reader	City Matters	20,000	As above	London	18/05	City Matters (internal only)

Organisation	Publication	Readership	Detail	Coverage	Date	Weblink
DABD	City Matters	20,000	As above	London	18/05	City Matters (internal only)
CBT / Dragon Awards	LondonLovesBusiness	115,000	City Bridge Trust is mentioned in story about the shortlist for the 30 th anniversary Lord Mayor's Dragon Awards..	London	22/05	London Loves Business
Havelock Family Centre & InterAct Stroke Support	City Matters	20,000	Report on two grants from the Trust.	London	25/05	City Matters (internal only)
South London Botanical Institute	Financial Times	193,000	Report on the founding and history of the South London Botanical Institute. Funding from the Trust is referenced.	National	30/05	Financial Times (subscription only)

**Appendix 3: External Events Register
Attended 26th April – 31st May 2017**

Date	Organisation	Type of Event	City of London's Representative	Location/Borough	Summary
04/05/17	Crowe Clark Whitehill	Breakfast Briefing	Karen Atkinson	Salisbury Square, City of London	Managing in Uncertain Times
08/05/17	Robin Hood Foundation	Lunch	David Farnsworth	City of London	Introductory meeting.
09/05/17	Charity Tax Group	Committee meeting	Karen Atkinson	Church Street, Westminster	Committee meeting of sector based group
09/05/17	Beacon Awards	Awards ceremony	Chairman Alison Gowman, David Farnsworth, Cheryl Chapman, Jenny Field.	City of London, Mansion House.	Beacon Awards ceremony.

Date	Organisation	Type of Event	City of London's Representative	Location/Borough	Summary
9 & 10/05/17	Institute for Voluntary Action Research	Seminar	Tim Wilson	City of London	An annual learning event for Trusts and Foundations interested in monitoring and evaluation. The focus of this annual seminar was the evaluation work of the Esmee Fairbairn Foundation.
10/05/2017	Lambeth Funders' Fair	Presentation	Sandra Jones	Lambeth	Presentation on current funding programmes
11/05/17	Brent Youth Foundation	Launch	Ciaran Rafferty	Wembley National Stadium	Official, well-attended, launch of the local Youth Foundation
15/05/17	Collaborate CIC	Report Launch	Sufina Ahmad	NCVO Head Office, Islington	Launch of a joint report by Collaborate CIC and Newcastle University Business School - commissioned by Big Lottery Fund. Report title: A Whole New World – Funding & Commissioning in Complexity.
16/05/17	Dragon Awards	Panel meeting	Ciaran Rafferty	City Centre	Initial shortlisting panel

Date	Organisation	Type of Event	City of London's Representative	Location/Borough	Summary
16/05/17	Association of Charitable Foundations	Seminar	Tim Wilson	Camden	A seminar run by Civitas ahead of their annual report on the state of civil society worldwide
17/05/17	Common Vision (CoVi) Think Tank	Panel Discussion	Sufina Ahmad	City of London	Panel discussion exploring the question: Responsible Tax: a 'hygiene factor' or clear business benefit?
18/05/17	Charity Finance Group	Annual Conference	Karen Atkinson	QEII Conference Centre, Westminster	Annual Conference for finance specialists within charities
18/05/17	London Funders	Children & Young People's Group	Ciaran Rafferty	LF offices, King's Cross	Your officer chairs this funders' Interest Group
24/05/17	Clothworkers Livery Company	Award Ceremony	Sufina Ahmad, Amelia Ehren, Shegufta Rahman	Clothworkers Livery Hall, City of London	Charity Governance Awards, and Kentish Town City Farm – a CBT funded organisation was shortlisted but did not win unfortunately.

Date	Organisation	Type of Event	City of London's Representative	Location/Borough	Summary
24/05/17	London Community Foundation	Meet the Funder	Kate Moralee Olivia Dix	Citi Bank – London wide	Workshop on current funding programme and overview of future strategy
25/05/17	The Leather Sellers Company	Presentation and Dinner	David Farnsworth	City of London	Presentation on CBT activity to the Liverymen.
25/05/17	Comic Relief	Breakfast briefing	Joan Millbank Jack Joslin	Somerset House	Tech for Good Learning Breakfast
25/05/17	Flourishing Lives Coalition	Conference	Olivia Dix Ciaran Rafferty	The Royal Society	Panel discussion on future of social care for older people and how to change attitudes to older people
25/05/17	Cass Business School	Launch	Tim Wilson	City of London	The launch of a new report from Cass' Centre for Charity Effectiveness. "Social investment as a new charity finance tool: using both head and heart" looks at how civil society organisations can take advantage of the opportunities presented by the social investment market.

Date	Organisation	Type of Event	City of London's Representative	Location/Borough	Summary
27/05/17	Association of Charitable Foundations	Board meeting	Tim Wilson	Camden	A board meeting. Your officer is one of this umbrella organisation's trustees.
30/05/17	Corporater UK	Panel Discussion	Sufina Ahmad	Canary Wharf, Tower Hamlets	Panel discussion exploring the future of strategy execution and implementation, with the following speakers: Paul Niven (Consultant and Author), Zachary Ross (Google) and Tor Inge Vasshus (Corporater).
31/05/17	London Youth	Celebration event	Chairman Alison Gowman; Ciaran Rafferty; Stewart Goshawk	Buckingham Palace	An event to mark 130 years of London Youth in the presence of their long-serving patron HRH The Duke of Edinburgh

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